



# #YOUTHSTARTCT

FAST FORWARD YOUR FUTURE

## Application submission requirements

### All applications must include:

- Name and surname of the entrant(s)
- ID number
- Address
- Name of business idea
- Brief description – What business opportunity are you looking to create? What problem are you working on solving?
- Number of team members

## Video upload guidelines

Create a short video to communicate quickly and clearly what your proposal is and why you think it will succeed. Explain the impact your idea will have and inspire potential backers with confidence in your proposal.

The video should not be longer than 2 minutes and must be uploaded to a public platform (e.g. YouTube). The video is an optional element of your entry and does not have to be professionally edited.

### Use your video and description to do the following:

- Introduce yourself and any team members involved with your project.
- Tell the story behind your project. Share any progress you've made so far including any research you may have done. Potential backers appreciate these kinds of details.
- Provide a timeline for your project and be honest about whatever issues you're still trying to sort out.
- Include your budget, even if it's just a rough estimate. A budget is proof that you've planned ahead.
- Most importantly, have fun with it! This is your chance to shine.

## More information

Email [youthstart.ct@capetown.gov.za](mailto:youthstart.ct@capetown.gov.za) if you are unsure of how to upload a video, or if you have any other queries.