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DATE 27 May 2015  
To **The Executive Mayor**  
**P de Lille**

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**ITEM 06/27/05/15**

Dear Madam Mayor,

**Attached** undermentioned Feedback Trip Report is submitted to you for noting:

**FEEDBACK ON THE INTERNATIONAL TRIP UNDERTAKEN FROM 13-17 FEBRUARY 2015  
TO THE CITY OF RIO DE JANEIRO IN BRAZIL**

*DDaniels*

pp Mrs Rehana Razack  
Manager: Executive Committee Services  
Office of the Executive Director: Compliance and Auxiliary Services



REPORT TO THE EXECUTIVE MAYOR

1. ITEM NUMBER

2. SUBJECT

FEEDBACK ON THE INTERNATIONAL TRIP UNDERTAKEN FROM 13 – 17  
FEBRUARY 2015 TO THE CITY OF RIO DE JANEIRO IN BRAZIL

ONDERWERP

TERUGVOERING OOR DIE INTERNASIONALE REIS NA DIE STAD RIO DE  
JANEIRO IN BRASILIë VAN 13 – 17 FEBRUARIE 2015

ISIHLOKO

INGXELO EMALUNGA NOHAMBO OLUYA PHESHEYA KWISIXEKO SASE-  
RIO DE JANEIRO EBRAZIL OLUTHATYATHWE UKUSUKA NGOMHLA  
WE-13 UKUYA KOWE-17 FEBRUWARI 2015

3. EVENT SUMMARY

EVENT DETAILS	
CONFERENCE/SEMINAR	<p><i>The purpose of the official visit was threefold:</i></p> <ul style="list-style-type: none"><li>• <i>Attend the Annual Rio de Janeiro Carnival in order to gain insights regarding best practices that could assist in improving Cape Town's hosting of the Annual Cape Town Carnival;</i></li><li>• <i>Conduct a Courtesy Call with Mr Eduardo Peas, the Mayor of Rio de Janeiro since the cities of Rio de Janeiro and Cape Town are sister cities, and;</i></li><li>• <i>Brief Mayor Paes, who is also the Chairperson of the C40 Cities Climate Leadership Group on Cape Town's involvement in the C40 Group since it became a member in February 2014</i></li></ul>
OTHER	<i>Refer to details above</i>
DATE	<i>14 – 17 February 2015</i>
VENUE	<i>City of Rio de Janeiro</i>
CITY	<i>City of Rio de Janeiro</i>
COUNTRY	<i>BRAZIL</i>

ATTENDEE DETAILS	
NAME AND SURNAME	DESIGNATION
Patricia de Lille	EXECUTIVE MAYOR
Theodore Esau	SENIOR MAYORAL EVENTS PROTOCOL OFFICER
Anton Groenewald	EXECUTIVE DIRECTOR: TOURISM, EVENTS & ECONOMIC DEVELOPMENT
PROVIDE SUMMARY OF HOST ORGANISATION / CITY	
<p>The host organisation for the trip was Cape Town Carnival. The delegation was hosted by Professor Rachel Jaftha - Chairperson of the Cape Town Carnival and Jay Douwes – CEO of Cape Town Carnival. In addition the city delegation was hosted by the Mayor of Rio de Janeiro, Mr Eduardo Paes, the Manager of International Affairs – Mr Guillermo Villegas and Ms Luna de Silva – Social Diversity Unit. The host organisation Cape Town Carnival has an exchange relationship with the Rio Carnival and agreed to host the city delegation to discuss the possibility of extending the nature and scale of the Cape Town Carnival.</p>	

#### 4. OBJECTIVE

The first reason for attending was to review the role and nature of the Cape Town Carnival through the comparative assessment of the Rio Carnival which is the biggest and best and longest in the world. The primary aim was to determine the possible growth trajectory and strategy for taking the Cape Town Carnival forward over the next 3 to 5 years.

The second reason was to consider ways and means of extending an invitation to the winners of the Rio carnival to participate in the Cape Town Carnival.

And the third reason was to reconnect with Rio de Janeiro as one of Cape Town's sister cities. Mayor Paes is the current chairperson of the C40 group of cities on climate change.

#### 5. OUTCOMES

Cape Town Carnival currently receives an annual grant from the City with the bulk of its funding (more than 75%) coming from the private sector. The grant is governed by an annual Memorandum of agreement. The request was to conclude a 3 year deal with the City in order to stabilise the financial relationship between the City and the Carnival. The city requested that Cape Town Carnival present its 3 or 5 year strategy before committing to any funding beyond an annual basis.

The second outcome was for Cape Town Carnival to conclude a cooperation agreement with the Rio carnival to consider exchanging costumes and float materials as well as any other technical requirements that may improve and support the Cape Town Carnival.

- ☐ - Partnership Agreement
- ☐ - Membership Agreement
- ☐ - Grants Agreement
- ☒ - Memorandum of Understanding
- ☐ - Statement of Intent
- ☐ - Other

#### 6. ACTIONS REQUIRED

**Cape Town Carnival is** requested to submit a proposed 3 year deal with the City in order to stabilise the financial relationship between the City and the Carnival. The city requested that Cape Town Carnival present its 3 or 5 year strategy before committing to any funding beyond an annual basis.



Cape Town Carnival is requested to provide an update as to whether it was able to secure a cooperation agreement with the Rio Carnival especially as it relates to an exchange agreement, technical support on floats and garments and financial modelling for its future growth.

## 7. IMPLICATIONS

7.1	Constitutional and Policy Implications	No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/>
7.2	Environmental implications	No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/>
7.3	Financial Implications	No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/>
7.4	Legal Implications	No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/>
7.5	Staff Implications	No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/>
7.6	Risk Implications	No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/>

## 8. OTHER SERVICES CONSULTED

Office of the Executive Mayor.

## 9. RECOMMENDATIONS

### RECOMMENDED that:

- a) The report been noted.

### AANBEVEEL dat:

- a) Daarvan kennis geneem word.

### KUNDULULWE ukuba:

- a) Makuqatshelwe.

## 10. GENERAL DISCUSSION

None.

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FOR FURTHER DETAILS CONTACT:

NAME	Anton Groenewald
CONTACT NUMBERS	021 400 3295
E-MAIL ADDRESS	Anton.groenewald@capetown.gov.za
DIRECTORATE	Tourism, Events and Economic Development
FILE REF NO	
SIGNATURE	



EXECUTIVE DIRECTOR: TOURISM, EVENTS  
AND ECONOMIC DEVELOPMENT

Comment:

NAME ANTON GROENEWALD

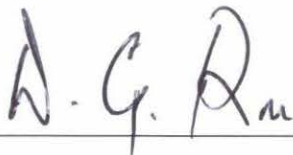
DATE 15 MAY 2015



MANAGER INTERNATIONAL RELATIONS  
Denver van Schalkwyk

Comment:

DATE 18/05/2015



A CITY MANAGER  
ACHMAT EBRAHIM

☐ SUPPORTED FOR ONWARD SUBMISSION TO  
MAYOR ☐ / MAYCO ☐ / COUNCIL ☐

☐ NOT SUPPORTED

☐ REFERRED BACK

DATE

21.5.15

COMMENT:

NOTED

*W. C. W. W. W.*  
*Alice W. W.*

**LEGAL COMPLIANCE**

☒ REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.

☐ NON-COMPLIANT

Comment:

NAME *Alice W. W.*  
TEL *(021) 4001150*  
DATE *20/8/2015*



COMMENT:

*(Acting)* **MAYORAL COMMITTEE MEMBER: TOURISM, EVENTS AND ECONOMIC DEVELOPMENT**

NAME *GARRETH FLOOR Xantrea Limberg*  
DATE *25/05/2015*

*Need.*

EXECUTIVE DIRECTOR: COMPLIANCE &  
AUXILLARY SERVICES

GERHARD RAS

☐ SUPPORTED FOR ONWARD SUBMISSION

☐ NOT SUPPORTED

☐ REFERRED BACK

COMMENT:

DATE

EXECUTIVE MAYOR

PATRICIA DE LILLE

☐ SUPPORTED FOR ONWARD SUBMISSION TO  
MAYCO ☐ / COUNCIL ☐

☐ PC RECOMMENDATION

☐ RECOMMENDATION AS CONTAINED IN  
ORIGINAL REPORT

☐ ALTERNATIVE RECOMMENDATION TO BE  
REFLECTED BELOW

☐ APPROVED I.T.O. DELEGATED AUTHORITY

☒ NOTED

☐ REFUSED

☐ REFERRED BACK

DATE