

REPORT TO: CITY MANAGER

TO BE REFERRED BY THE OFFICIAL TO MAYCO VIA THE SAFETY & SECURITY

SECTION 79 COMMITTEE [AFTER CONSIDERATION BY CITY MANAGER]

#### 1. ITEM NUMBER

#### 2. SUBJECT

FEEDBACK ON THE INTERNATIONAL/OUTSIDE THE BORDERS OF THE RSA TRIP UNDERTAKEN FROM 6 NOVEMBER 2023 TO 10 NOVEMBER 2023 TO ATTEND THE EARTHSHOT AWARDS IN SINGAPORE.

#### **ONDERWERP**

TERUGVOERING OOR DIE INTERNASIONALE REIS/REIS BUITE DIE GRENSE VAN DIE RSA ONDERNEEM VAN 6 NOVEMBER 2023 TOT 10 NOVEMBER 2023 OM DIE EARTHSHOT-TOEKENNINGS IN SINGAPOER BY TE WOON

#### ISIHLOKO

INGXELO ENGOHAMBO OLUYA PHESHEYA/ NGAPHANDLE KWEEBHODA ZOMZANTSI AFRIKA OLUTHATYATHWE UKUSUSELA NGOWE6 KWEYENKANGA 2023 UKUYA KOWE10 KWEYENKANGA 2023 LOKUZIMASA UNIKEZELO LWEEMBASA ZE-EARTHSHOT ESINGAPORE

Q2821

# 3. EVENT SUMMARY

EVENT DETAILS	
CONFERENCE/SEMIN AR	The Earthshot Prize Week and Awards Ceremony hosted in Singapore
	Prince William launched the Earthshot Prize in 2020 to search for and scale the most innovative solutions to the world's greatest environmental challenges.
OTHER	The Earthshot Prize Week and Awards Ceremony will bring its annual celebration to South Africa for the first time, following events in London in 2021, Boston in 2022 and Singapore in 2023. The City was invited to the event as Cape Town was selected as the host for the 2024 edition. The purpose of attending was to gain firsthand insights into its requirements and execution of the weeklong event. As well as to meet with relevant stakeholders to engage them on the event, ensuring adequate preparation and understanding of the standards required for hosting the event in Cape Town in 2024.
DATE	6 November 2023 – 10 November 2023
VENUE	Various in Singapore
TOTAL COST TO THE CITY	R153 443.65
CITY	Singapore
COUNTRY	SINGAPORE

ATTENDEE DETAILS	
NAME AND SURNAME	DESIGNATION
Leonora DeSouza-Zilwa	DIRECTOR: EVENTS
Rowelna Williams	HEAD: EVENTS COORDINATION

# PROVIDE SUMMARY OF HOST ORGANISATION / CITY

The Earthshot Prize Week and Awards Ceremony event in Singapore was a global gathering of the most influential environmental innovators, thought leaders, and organisations. It served as a platform for the exchange of ideas, the recognition of impactful environmental initiatives, and the acceleration of solutions to our planet's most pressing challenges. With Prince William as its founder and president, the Earthshot Prize has gained immense prestige and recognition worldwide.

#### 4. OBJECTIVE

The Earthshot Prize, initiated by Prince William, is a prestigious global environmental prize aimed at discovering, celebrating, accelerating, and scaling solutions that will help us achieve a sustainable planet by 2030. This initiative focuses on five critical 'earthshots': protect and restore nature, clean our air, revive our oceans, build a waste-free world, and fix our climate.

The Earthshot Prize Week and Awards Ceremony was in Singapore for a weeklong celebration of innovation and impact. The awards ceremony was complemented by a series of events as part of 'Earthshot Week', which took place in the heart of Singapore. The week featured thought-leadership forums, networking opportunities, community events and an exciting youth programme for exceptional young leaders. The purpose of the trip was as follows:

#### Gaining Insights:

- Obtaining an understanding of the requirements and execution of the Earthshot Prize Week and Awards Ceremony event through direct participation and observation.
- Identifying key strategies, logistical considerations, and best practices employed during Earthshot Week in Singapore.
- Analysing successful elements and potential areas for improvement in event organisation, sustainability practices, and community engagement.

## Networking with Stakeholders:

- Fostering connections with relevant stakeholders involved in the Earthshot Prize Week and Awards Ceremony initiative, including organisers, sponsors, and participants.
- Facilitating discussions and exchanges with peers to explore collaborative opportunities for the event in Cape Town.
- Establishing relationships with various attendees to enhance support and cooperation for hosting the event in Cape Town.

Preparing for Hosting in Cape Town:

- Assessing the feasibility and readiness of Cape Town to host the event in 2024 based on insights gathered.
- Engaging with the relevant stakeholders to align on event requirements.
- Communicating the City's capabilities to the event organisers, demonstrating readiness to meet the prestige and complexity of hosting the event.
- Providing feedback to event organisers on the City's readiness and potential challenges in executing the event.

Hosting this prestigious global event will showcase Cape Town's capabilities as a leading international events destination and foster advancements in climate change initiatives, not only within Cape Town but also across South Africa and the wider African continent.

#### 5. OUTCOMES

The City's participation in the Earthshot Prize Week and Awards Ceremony in Singapore provided valuable insights into event requirements and highlighted opportunities for improvement and collaboration.

Day 1 - Tuesday 7 November 2023 The Earthshot Prize Awards

Hosted by Emmy Award winner Hannah Waddingham and three-time Emmy winning actor and producer Sterling K. Brown, the awards ceremony spotlighted the inspiring stories of all of the 15 Finalists eligible for the 2023 Prize, and featured performances from some of the world's most exciting artists and performers, including Bastille, OneRepublic, and Bebe Rexha. Cate Blanchett, Lana Condor, Robert Irwin, Nomzamo Mbatha, and Donnie Yen were also on hand to present the five awards.

While the ceremony boasted slick production and impact, suggestions for improvement included utilizing a larger venue to accommodate more African youth and climate change champions and incorporating cultural elements to highlight the hosting location.

Day 2 - Wednesday, 8 November 2023 Earthshot+ (Thought Leadership Event)

This Thought Leadership Event, aimed at enhancing collective impact, brought together global leaders, business executives, and climate experts for enriching panel discussions. The day concluded with a panel discussion featuring Prince William. Subsequently, City officials engaged in a crucial meeting with the Earthshot team and Multichoice (Event Broadcast Partner) to discuss the requirements and expectations for the upcoming Cape Town event in 2024.

Day 3 - Closing Ceremony hosted by Bloomberg

The week culminated in a grand Closing Ceremony hosted by Bloomberg, where over 300 attendees, including global experts, business executives, youth, NGO representatives, and climate experts, convened for a cocktail-style reception. This event served as a platform for networking and engaging various stakeholders while recapping the week's successes and highlighting future initiatives.

Throughout the week, buildings in Singapore were illuminated green to symbolize environmental innovation, while sustainability was underscored through the provision of vegetarian food aligning with the event's focus.

The insights gained from these events will inform preparations for hosting the Earthshot Prize Week and Award Ceremony in Cape Town in 2024, emphasising the City's commitment to environmental sustainability and global collaboration.

## 6. ACTIONS REQUIRED

Following the trip, several key outcomes have emerged regarding the City's role in hosting the events in Cape Town. Firstly, the City's Events Department was tasked with assisting event organisers in identifying suitable venues within the city to accommodate the various events associated with the event. Once venue selection is finalised, subsequent planning processes will start.

The event organisers will need to follow the event support process in order for the City to support them financially or with any in-kind services. Upon completion of this process, the Events Department will engage internal stakeholders and establish a planning committee. This committee, comprising representatives from critical functions such as logistics, security, communication, and climate change initiatives, will collaborate closely with the event organiser to plan and execute the events to be hosted in Cape Town during November 2024.

#### 7. IMPLICATIONS

7.1	Constitutional and Policy Implications	No 🖂	Yes 🗌
7.2	Environmental implications	No 🖂	Yes 🗌
7.3	Financial Implications	No 🖂	Yes 🗌
7.4	Legal Implications	No 🖂	Yes 🗌
7.5	Staff Implications	No 🖂	Yes 🗌
7.6	Risk Implications	No 🖂	Yes 🗌
7.7	POPIA Compliance		

It is confirmed that this report has been checked and considered

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for POPIA Compliance.

The City has a contract in place with XL Embassy Travel for the safekeeping of Traveller's personal information as required by the POPI Act.

## 8. RECOMMENDATIONS

It is recommended that the feedback report on the trip to the Earthshot Prize Week and Award Ceremony undertaken by Leonora DeSouza-Zilwa, Director: Events and Rowelna Williams, Head: Events Planning from 6 – 10 November 2023 be considered and noted.

## **AANBEVELINGS**

Daar word aanbeveel dat daar kennis geneem word van die terugvoeringsverslag oor die reis na die Earthshot Prize Week en toekenningseremonie wat van 6 – 10 November 2023 deur Leonora DeSouza-Zilwa, direkteur: geleenthede en Rowelna Williams, hoof: geleenthede onderneem is, en dat dit oorweeg word.

#### **IZINDULULO**

Kundululwe ukuba **makuthathelwe ingqalelo kwaye kuqwalaselwe** ingxelo engohambo kuMsitho ongoNikezelo lweeMbasa neVeki yaMabhaso we-Earthshot oluthatyathwe nguLeonora DeSouza-Zilwa, uMlawuli kwiMisitho noRowelna Williams, iNtloko kuCwangciso lweMisitho ukususela ngowe6 ukuya kowe10 kweyeNkanga 2023.

#### 10. ANNEXURES

None.

# FOR FURTHER DETAILS, CONTACT:

DATE 27 February 2024

CONTACT

NAME Leonara DeSouza-Zilwa Number 0214009890

E-MAIL ADDRESS Leonora.Desouza-Zilwa@capetown.gov.za

DIRECTORATE Safety & Security FILE REF

No 7/4/3/2

SIGNATURE: 05.03.2024

EXECUTIVE DIRECTOR	COMMENT:
VINCENT BOTTO	
The ED's signature represents support for report content and confirms POPIA compliance.	
SIGNATURE: NAME VILLENT STORY TO	
DATE 6/3/224	<b>)</b> 
MANAGER: INTERNATIONAL RELATIONS	Соммент:
DR. DENVER VAN SCHALKWYK	
SIGNATURE:	
DATE	
	REPORT COMPLIANT WITH THE
	PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.
LEGAL COMPLIANCE	☐ NON-COMPLIANT
	Соммент:
NAME	
TEL	
DATE	

CITY MAI	NAGER
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■ NOTED

REFER TO THE MAYORAL COMMITTEE VIA THE RELEVANT SECTION 79 COMMITTEE

DATE

COMMENT: