



REPORT TO: CITY MANAGER

TO BE REFERRED BY THE OFFICIAL TO MAYCO VIA THE RELEVANT *ECONOMIC GROWTH* SECTION 79 COMMITTEE [AFTER CONSIDERATION BY CITY MANAGER]

1. ITEM NUMBER

2. SUBJECT

FEEDBACK ON THE INTERNATIONAL/OUTSIDE THE BORDERS OF THE RSA TRIP UNDERTAKEN FROM 13 JULY TO 20 JULY 2024 TO ATTEND THE KNOWLEDGE SHARING AND CAPACITY BUILDING PROGRAMME IN SEOUL IN SOUTH KOREA

TERUGVOERING OOR DIE INTERNASIONALE REIS BUITE DIE GRENSE VAN DIE RSA ONDERNEEM VAN 13 JULIE TOT 20 JULIE 2024 OM DIE PROGRAM OOR DIE DEEL VAN KENNIS EN KAPASITEITSBOU IN SEOUL IN SUID-KOREA BY TE WOON

**INGXELO EGASEMVA KOHAMBO KUMAZWE APHESHEYA /
ANGAPHANDLE KWEMIDA YASEMZANTSI AFRIKA EYAQHUTYWA
UKUSUSELA NGOWE13 UKUYA KOWAMA20 KWEYEKHALA 2024
UKUZIMASA INKQUBO ENGOLWABELWANO NGOLWAZI
NENGOKUXHOTYISWA, ESE SEOUL, E SOUTH KOREA**

R0367(103)

3. EVENT SUMMARY

The purpose of the trip to Seoul, South Korea was to participate in the Knowledge Sharing Programme, which focuses on exchanging Korea's development experiences and expertise. The delegation included the Mayoral Committee Member for Economic Growth, Alderman James Vos, along with City officials from the Economic Development and Investment Department, Property Development, Policy and Strategy, and representatives from the Atlantis Special Economic Zone (ASEZ). The visit was organised through invitations from the Korea Trade and Investment Agency (KOTRA), the Economic Ministry, and Korea Management Association Consulting (KMAC). This Programme provides technical assistance, policy advice, and capacity-building support to promote sustainable development and economic growth in partner countries.

This report assesses the outcomes of the engagements in South Korea from 13 to 20 July 2024. The visit aimed to gain insights from Korea's expertise and enhance the City's strategies in economic development and the ASEZ. This follows on previous visits from Korean delegates during March and May 2024 where relevant collaborative research was conducted and a first draft of the report was delivered.

The trip presented a critical opportunity to explore and enhance economic partnerships and collaborations as well as learnings from industrial policies and strategies. By engaging with South Korea's special economic zones and leading businesses, the delegation aimed to achieve significant outcomes in several key areas:

1. **Economic Growth:** Gain insight into South Korea's strategies for managing special economic zones to attract investment and foster economic growth.
2. **Strategic Partnerships:** Establish relationships with key South Korean businesses and stakeholders, facilitating joint ventures, technology transfers, and collaborative projects.
3. **Innovative Strategies:** Acquired knowledge about innovative approaches to sustainable development and carbon neutrality, which could be applied to the City's economic initiatives.

The implementation of the Knowledge Sharing Programme holds the potential to learn from Korea's world-leading approach to economic development and industrial development and in doing so to significantly streamline and enhance investment processes within Cape Town and ASEZ. By fostering an environment conducive to investment, the program facilitates the flow of capital into key sectors, particularly those aligned with sustainable development goals. The program itinerary covered visits to various smart cities. Resource recovery facilities, free economic zones and industrial cluster agencies.

ITINERARY				
Date	City	Institution	About institution/ programme	Main objective
15 Jul 2024	Anyang	Anyang Smart City Integrated Centre	Smart City Integration Platform is a software that connects and utilises advanced ICT technologies such as AI IOT to urban infrastructure including crime prevention, traffic environment, and disaster safety. Anyang uses CCTV as data inputs.	To understand and experience Smart City Initiatives.
16 July 2024	Incheon	Incheon Free Economic Zone	Three cities (Songdo, Yeongjong and Cheongna) forms the IFEZ. A	To learn about investment and

		(IFEZ)	total of 75 MNCs from 15 countries have a footprint in Incheon, including Samsung BioLogics, Celltrion, Boeing, BMW and GM. Incheon is turning itself into the business hub of Northeast Asia. The city has a well-established transportation network including Incheon International Airport. IFEZ offers from logistics and medical services to education and cutting-edge industries.	incentives for SEZs.
16 July 2024	Gyeonggi	Gyeonggi Banwol-Sihwa Smart Green Industrial Complex Company	The Smart Green Industrial Complex was established to upgrade the existing businesses and public facilities in the National Industrial Complex. The aim was to make them digital, energy-independent and environmentally friendly. The Gyeonggi Banwol-Sihwa Smart Green Industrial Complex Project Group implemented the Smart Logistics Platform Project, launching the nation's first smart logistics platform in August 2021. The Smart Logistics Platform Project provides free-of-charge integrated logistics ERP services to residents to help them process orders, shipment, inventory management, and closing in on a one-stop through and one-stop platform. Logistics big data analysis and cargo loading simulation features are also available.	To learn about smart energy and integrated control centres.
17 July 2024	Seoul	Seoul Energy Dream Center	This is Korea's first and largest zero energy building. The Centre aims to raise public awareness on the importance of energy conservation and renewable energy while providing adequate information.	To learn about strategies for eco-friendly energy initiatives in Seoul and net-zero building cases.
17 July 2024	Seoul	Seminar held by KOTA where KMAC presented the second draft of the research report. The seminar allowed for a Q&A session as well as general discussion and knowledge sharing.		
18 July 2024	Magok	Magok Smart Industrial Complex	Magok Industrial Complex is an R&D space to develop next-generation new technologies, foster strategic industries, strengthen international exchanges, and nurture strategic industries in Seoul.	To understand the Cluster Development and Operational Cases of Magok Industrial Complex.
18 July 2024	Magok	Smart Power	They specialise in renewable energy. It is a specialised	Company visit.

			technology company that manufactures and supplies small generators such as solar power installation, switchboard manufacturing and supply of diesel generators.	
18 July 2024	Seoul	Seoul Digital Industrial Complex - Korea Industrial Complex Corporation	An innovation institute that creates a sustainable industrial complex. Key objective is to create a digital and green environment for its businesses.	To understand Development Status and Operational Examples of Seoul Digital Industrial Complex; to learn about managing industrial areas and nodes.
19 July 2024	Seoul	Seoul Resource Recovery Facility	A resource recovery facility that incinerates waste materials to produce heat and power, and supplies them to nearby areas.	To gain insights into eco-friendly waste disposal facility.

The sponsored trip was a unique opportunity to draw from South Korea's expertise and experience as one of the original East Asian Tiger Economies. The trip directly benefits the City's economic development and, in particular, the development of the City's special economic zones. This report therefore details the objectives of the visit, the engagements participated in, as well as the outcomes achieved. The insights gained and connections made will significantly contribute to Cape Town's future economic growth and development.

EVENT DETAILS	
CONFERENCE/SEMINAR	Knowledge Sharing and Capacity Building Programme (KSP)
OTHER	<p>City officials took part in the KSP to:</p> <ul style="list-style-type: none"> • Learn from South Korea's expertise: Gain insights and best practise from South Korea's experience and expertise in developing smart industrial parks. • Develop strategic planning support: Utilise KMAC's innovative management approaches to enhance strategic planning for smart industrial parks and support invest businesses in achieving eco-friendly, carbo-neutral industrial zones. • Gain policy insights: Learn from South Korea's successful incentives policies to improve Cape Town's incentives strategies for attracting investment and driving economic growth. <p>Enhance competitiveness: Equip Cape Town and ASEZ with tools, strategies and insights to develop green industries, attract investment, create jobs, and drive sustainable economic growth</p>
DATE	13-20 July 2024
VENUE	Seoul, South Korea
TOTAL COST TO THE CITY	R 73.824.05 (Sponsored Trip)
CITY	Seoul
COUNTRY	South Korea

ATTENDEE DETAILS	
NAME AND SURNAME	DESIGNATION
Mr Lance Greyling	DIRECTOR ECONOMIC DEVELOPMENT & INVESTMENT
Mrs Leticia Potts	DIRECTOR PROPERTY DEVELOPMENT
Mr Paul Court	MANAGER ECONOMIC ANALYSIS, POLICY AND STRATEGY
Mr Gerschwin Williams	ACT MANAGER INVESTMENT FACILITATION BRANCH ED& I
Mrs Monique Petersen	PROFESSIONAL OFFICER, POLICY AND STRATEGY

PROVIDE SUMMARY OF HOST ORGANISATION / CITY

In 2020, the Korea Trade and Investment Agency (KOTRA) invited the City of Cape Town to apply for their Knowledge Sharing Programme (KSP). In 2022, the City's Economic Analysis branch (part in the Policy and Strategy Department) and Economic Development and Investment Department (then referred to as the Enterprise and Investment Department), submitted a successful proposal on the topic of 'Aligning Greener Production in the Atlantis SEZ with the City's Carbon Neutrality Goals'.

The project commenced in March 2024 when the City hosted delegates from South Korea in the City hall. Since then, members of Korea Management Association Consulting (KMAC) – the delivery team, visited again in May 2024 to visit the SEZ and to meet with various stakeholders. The City collected and gathered information as inputs towards a report completed by KMAC. The KMAC research team presented a draft version of the report during their visit in May 2024. A second version of the research report was presented by KMAC during the trip.

On both occasions, the City organised meetings with key stakeholders including the Atlantis SEZ, officials from the Economic Development and Investment Department, SEM officials, SPVs (Greencape), Wesgro, national departments and relevant businesses.

Host organisations:
KOTRA is South Korea's national trade and foreign investment promotion agency. It was established in 1962 to develop Korean economy and boost country/city relationships to share knowledge and expertise. KOTRA forms the link between the City of Cape Town and KMAC.

KMAC is the research team. This is a comprehensive consulting company that provides differentiated knowledge by converging the five areas of diagnostic evaluation, consulting, education, research and media. KMAC have been leading countries, industries and companies by providing solutions through their research methodologies. The company expands and improves its unique differentiation accumulated through years of project experience and converges internal and external capabilities.

KMAC continuously expand to new areas of innovation, create added value through databased platforms, experts and networks to strengthen national and industrial competitiveness. Its approach to create value provides opportunities for growth to all customers in a rapid changing environment. With the effort of giving the best to their customers, we promise to secure their status as an Innovative Knowledge Platformer representing Asia beyond Korea.

4. OBJECTIVE

The purpose of the sponsored trip to South Korea was to participate in the **capacity building and training program** hosted by KMAC and KOTRA. This capacity building

program is the third phase of the broader Knowledge Sharing Program (KSP). On the City's side the KSP's key participants are the Economic Growth Directorate and the Atlantis Special Economic Zone supported by the Future Planning and Resilience Directorate (through its Policy and Strategy Department). The City's key objectives in participating in the KSP are as follows: Identifying and implementing strategies to enhance investment conditions, facilitating the transition towards carbon neutrality, and fostering the growth of green industries within the ASEZ with the aim of optimizing economic, environmental and social outcomes, all through drawing upon South Korea's experience in developing special economic zones. While much insight had already been gained through engagement with the Korean KMAC team, who had made two visits to Cape Town, and had presented a first draft report, the visit to South Korea to see, firsthand how they implement these policies within their own economic zones was deemed essential to the building of the capacity of Cape Town officials to replicate the Korean successes.

5. OUTCOMES

The trip to South Korea undertaken by representatives of the Property Development; Economic Development and Investment; Policy and Strategy; Mayoral Committee team and ASEZ between the 13th and 20th July was a highly informative and educational experience, providing the team with insights that can be transferred to the Cape Town context to enhance economic development in the City. In addition to the insights gleaned from a range of site visits and meetings with economic development practitioners; companies; economic zones and municipal entities, the trip afforded the City of Cape Town the opportunity to develop relationships and potentially establish partnerships with a range of Korean institutions and companies.

This collaboration, facilitated by representatives from various departments including ASEZ, the Economic Development and Investment Department, the Economic Growth Directorate, and the Policy and Strategy Department, underscores the city's commitment to leveraging its status for mutual economic growth and cultural exchange opportunities.

The following are the value-adds to the City of Cape Town and ASEZ emerging from this trip:

- The learnings obtained from the visit to South Korea, the contacts made and material received, will be used by both ASEZ and the Atlantis Investment Facilitation to inform how they position the SEZ and in their promotion of green and smart development within the zone and broader Atlantis industrial area. The Economic Growth directorate, more broadly, will look to adapt Korean strategies for green economic development and industrial area development and revitalisation, to implementable strategies in the Cape Town context. The Policy and Strategy Department will utilize knowledge gained from the trip to, where relevant in the Cape Town context, inform key City strategies, including the Inclusive Economic Growth Strategy; IDP; MSDF and Waste Strategy.
- The KMAC and KOTRA researchers/delegation will be returning to Cape Town In September for the close out presentation of their research report for the City of Cape Town and the ASEZ. The CCT delegation were able to engage directly and at length with the KMAC team on the report while in Seoul, ensuring that the final report that will be presented in Cape Town will be accurate and of considerable use to both the ASEZ and the City.

- In the next phase of the project, the KOTRA and KMAC teams will assist in matchmaking between the City of Cape Town and Korean companies who may be looking to invest in Cape Town.
- The City is leveraging this visit to seek and conclude a City to City collaborative agreement with the City of Seoul. Initial investigation was undertaken to this end and we await feedback from Seoul.
- Explore the possibility of expanding any further knowledge sharing arrangements with various agencies such as the Smart City Integrated Center in the City of Anyang, The Korean Industrial Complex Corporation (KICOX) Managing Industrial Complexes, Guro Industrial Complex (Dedicated Labor – Intensive Light Industries), Incheon Free Economic Zone (IFEZ), Seoul Resource Recovery Facility (Waste to Energy), Magok Smart Industrial Complex (Understanding Industrial Clustering)
- Future topics for the City to consider through the KSP collaboration could be Smart Cities initiatives and Resource Recovery Facilities (how to manage waste, waste-to-energy processes etc)

Please add any additional input for possible outcomes

The following are key learnings from the various engagements in areas of how it could enhance future planning:

Institutions	Learnings
<p>The Anyang Smart City Integrated Centre, is an excellent example of how information and communication technologies are harnessed to achieve urban sustainability and high quality of life for citizens by integrating, analysing and monitoring various data sets via AI and human intervention to inform ongoing urban management.</p>	<ul style="list-style-type: none"> • It was very heartening to see that Anyang city takes a very caring approach towards its citizens and that the system is used as a preventative proactive tool instead of just an enforcement tool as is the case in a South African context. Anyang takes an adaptive planning approach – designing its interventions with human behaviour in mind. • The integration of existing data sets and information from various other government spheres like policing, traffic management, disaster management and environmental management to allow for data driven decision making was evident and the results seemed to be excellent. Inter-governmental collaboration is key to this programme and this is definitely a lesson for the South African context. • Anyang is very open towards

	<p>sharing their approach and model. Anyang has entered various MOU agreements with other cities (eg Egypt.) This could be a path to explore where this tool could be duplicated in the Cape Town context over time and that strong policy support is crucial to be developed and could be incorporated in terms of our Precinct Plan initiatives that is driven by SPE as well as our future Property Development initiatives.</p> <ul style="list-style-type: none"> • ASEZ could be used as a test case to implement a Smart City model and should be explored. [Or even the greater Atlantis as a pilot] • Another option is to look at the current system at the TMC in Goodwood and see if a collaboration with Anyang is of value to be explored to enhance the operation of the current system for greater impact.
<p>Incheon Free Economic Zone (IFEZ), includes the 3 cities of Songo (global hub for the high tech knowledge service industry), Yeongeong (optimal location for logistics and tourism with world class airport facilities) and Cheonga (a new business town where business and residences co-exist). These cities has been developed in a relatively short period of time into a world-class international mega city, free Economic Zone.</p> <p>The location to the Incheon airport is a main catalyst for this development.</p> <p>Harbour project is planned be on 991ha, to be completed 2030 and will accommodate 29 berths for the pier and 6,19ha for the inland port.</p> <p>Special investment benefits unique to the Incheon Free Economic Zone</p> <ul style="list-style-type: none"> • Tax reduction. • Management Activities Support. • Support for the Living Conditions of Foreigners. • Regulation and burden relief. 	<ul style="list-style-type: none"> • It was evident that a very detailed Masterplan exercise was undertaken and the strategy to cluster the 3 cities in order to maximise synergies and strategic location has resulted in a successful development as is evident from the number of international organizations located here including the World Bank, the Green Climate Fund, and the Association of World Election Bodies. Further 75 multinational companies from 15 countries have set up here including Samsung BioLogics, Celltrion, Boeing, BMW and GM. • The main enabling factor for IFEZ seems to be the central support in terms of policy as well as funding together with the various incentives and de-regularisation that is offered to multinational investors to encourage ease of business and investment in the area. For ASEZ (and any other SEZ), it is essential that cooperation and collaboration is secured with both Provincial and

<ul style="list-style-type: none"> • Simplified administrative procedures. • Investor Immigration System. 	<p>National government as this would be crucial for the success any free economic zones. We would need to identify key stakeholders at each government sphere to create a working group that will assist the growth of ASEZ.</p> <ul style="list-style-type: none"> • The IFEZ development model fosters extensive economic growth by seeding investment in the form of base infrastructure, place making efforts, incentives for foreigner investment, catalytic anchor developments and international educational offerings. Infrastructure connections including major bridge and road upgrades enabled the physical linkage to the 3 cities. The upfront investment of infrastructure is a major catalyst for economic growth and foreign investment and City of Cape Town has done well to identify this and should continue to invest in targeted infrastructure development. • City of Cape Town should investigate similar clustering concepts with neighbouring cities to potentially capitalise on the various unique offerings of the region. City of Cape Town is in a position to market these unique offerings as the Cape Town brand is well established internationally
<p>Gyeonggi Banwol- Sihwa Smart Green Industrial Complex, has been established to upgrade the existing businesses and public facilities in the National Industrial Complex to make them digital, energy-independent and environmentally-friendly</p>	<ul style="list-style-type: none"> • The clustering of the industrial sector in this complex allows for various opportunities and synergies relating to green technologies and management of resources.
<p>Seoul Energy Dream Center,</p>	<ul style="list-style-type: none"> • A strong learning was the innovative and interactive way that the initiative was showcased to market, educate and celebrate the initiative on how to utilise alternative energy • It was good to see how a zero energy building operates and what is needed to achieve this status - this is another area to explore if Cape Town (South Africa) would like to achieve Green Building

	<p>Status. The site visit was very informative for the ASEZ who play a role in the development of factories and have a strategic intent to have net zero carbon footprint.</p> <ul style="list-style-type: none"> • City of Cape Town could replicate centres like this to showcase our initiatives to the public. This could be a very strong communication tool to the citizens (this was a clear standout learning throughout all the visits on how South Korea displays information to its citizens it increases transparency and accountability)
Magok Smart Industrial Complex Tour	<ul style="list-style-type: none"> • It is interesting that this development is driven by the Seoul City on commercial property basis and that land has been made available to private targeted institutions to encourage location and investment in the city to develop an area that was previously vacant and to foster economic growth for the city. • The main enabling factor for this facility seems to be various incentives and de-regularisation that is offered to multinational investors to encourage ease of business and investment in the area. The current City of Cape Town SCM and land disposal legislative environment would make it difficult to duplicate this model and a SPV or SEZ would need to be established to allow for a commercial property market model to be established. • Similarly to the IFEZ, this development model fosters extensive economic growth by targeting specific sectors, clustering these sectors, providing seeding investment in the form of base infrastructure, place making efforts, incentives for foreigner investment, catalytic anchor developments and international educational linkages (securing a highly educated labour resource for the high tech industries targeted in this development). Again the upfront investment of

	<p>infrastructure is a major catalyst for economic growth and foreign investment and City of Cape Town has done well to identify this and should continue to invest in targeted infrastructure development.</p> <ul style="list-style-type: none"> • The City and ASEZ should investigate their “snowball strategy” on how it is implemented and executed. Attracting large companies to attract smaller scale companies.
<p>Seoul Resource Recovery Facility, utilising waste into energy for households</p>	<ul style="list-style-type: none"> • It will be good to link the City’s Solid Waste department with this facility • The Seoul Resource Recovery facility incinerates general waste, capturing the thermal energy created and returning that to the grid, the remaining waste, of which there is little, is transferred to the landfill. This process performs a dual purpose of generating energy and minimizing the need for landfill space, both highly pertinent issues in the Cape Town context where energy insecurity persists and landfill space is reaching its capacity. • The City’s Solid Waste Department could engage further on how the recovery facility was implemented and garner some insights on their model to see how it could work within a Cape Town concept.
<p>KICOX - Korea Industrial Complex Corporation</p>	<ul style="list-style-type: none"> • Key learning there for me was: The integrated approach to the management of +/-26 industrial areas can yield important lessons for the City of Cape Town. Currently our industrial areas tend to be managed independently of each other and from a place-based and town planning perspective. The KICOX model, however, provides an overall strategic intent and ensures that complementarities between areas are maximized. The City should consider undertaking an industrial zone revitalization strategy which draws directly on the KICOX experience.

6. ACTIONS REQUIRED

- In preparation for the KMAC close out report/engagement in September
 - Follow up with the KMAC researchers to obtain the soft copy of the interim report that was presented on the 17th of July 2024
 - Circulate the draft interim report to key City stakeholders and ASEZ colleagues for comments
 - Consolidate the comments and return to the KMAC researchers to assist with finalising the report
 - Meet with staff that attended the trip to provide potential dates as suggestions in September for the close out report engagement.
 - When dates are confirmed, we would need to send to KOTRA and KMAC for further arrangements.
- Follow up with KOTRA and KMAC to obtain all the presentations that was presented at each engagement
- Liaise further for assistance to link in with the project manager from the IFEZ to meet with the ASEZ (online) for further engagement regarding operations and management of the IFEZ.
- Liaise further to set up an engagement (online) assisted via the KMAC with the Saemangeum Economic Zone

7. IMPLICATIONS

7.1 Constitutional and Policy Implications No ☒ Yes ☐

7.2 Environmental implications No ☒ Yes ☐

7.3 Financial Implications No ☒ Yes ☐

7.4 Legal Implications No ☒ Yes ☐

7.5 Staff Implications No ☒ Yes ☐

7.6 Risk Implications No ☒ Yes ☐

7.7 POPIA Compliance

- ☒ It is confirmed that this report has been checked and considered for POPIA Compliance.

NOTE: POPIA Section MUST be completed otherwise the report will be returned to the author for revision.

Contact your Directorate POPIA Stewards should you require assistance.

The City has a contract in place with XL Embassy Travel for the safe-keeping of Traveller's personal information as required by the POPI Act.

8. RECOMMENDATIONS

It is recommended that the feedback report on the knowledge sharing and capacity building program in Seoul in South Korea undertaken by:

- Lance Greyling, Director of the Economic Development and Investment Department,
- Leticia Potts, Director Property Development
- Gerschwin Williams, Acting Manager, Investment Facilitation,
- Paul Court, Manager: Economic Analysis, Policy and Strategy
- Monique Petersen, Professional Officer, Policy and Strategy on 13 to 20 July 2024 be **considered and noted.**

Daar word aanbeveel dat die terugvoerverslag oor die program oor die deel van kennis en kapasiteitsbou in Seoul in Suid-Korea onderneem deur:

- Lance Greyling, direkteur: departement ekonomiese ontwikkeling en investering
- Leticia Potts, direkteur: eiendomsontwikkeling
- Gerschwin Williams, waarnemende bestuurder: investeringsfasilitering
- Paul Court, bestuurder: ekonomiese ontleding, beleid en strategie
- Monique Petersen, professionele beampte: beleid en strategie van 13 tot 20 Julie 2024 oorweeg word en daarvan kennis geneem word.

Kundululwe ukuba makuthathelwe ingqalelo kwaye kuqwalaselwe ingxelo engasemva kohambo olwalumalunga nenkqubo engoLwabelwano ngoLwazi nokuxhotyiswa, ebiseSeoul, eSouth Korea, olwaqhutywe ngu:

- Lance Greyling onguMlawuli woPhuculo lezoQoqosho neSebe loTyalomali;
- Leticia Potts onguMlawuli woPhuculo lweePropati;
- Gerschwin Williams onguMphathi oBambeleyo kuQuquzelelo noTyalomali;
- Paul Court onguMphathi woHlalutyo kwezoQoqosho, uMgaqonkqubo neSicwangcisobuchule;
- Monique Petersen oliGosa kwezoBungcali, uMgaqonkqubo neSicwangcisobuchule, eyaqhutywa ukususela ngowe13 ukuya kowama20 kweyeKhala 2024.

9. GENERAL DISCUSSION

The recent visit to South Korea by representatives from various City of Cape Town departments and ASEZ was a strategically significant endeavour designed to enhance the City's approach to economic development, particularly within the Atlantis Special Economic Zone (ASEZ). This trip, which took place between July 13th and 20th, 2024, was part of the broader Knowledge Sharing Programme (KSP) spearheaded by the Korea Management Association Consulting (KMAC) and the Korea Trade-Investment Promotion Agency (KOTRA).

Objectives and Strategic Value of the Trip

Capacity Building and Training: The primary objective of the trip was to participate in the capacity building and training programme hosted by KMAC and KOTRA. This programme represents the third phase of the KSP and aims to equip Cape Town officials with the knowledge and skills necessary to enhance investment conditions, transition towards carbon neutrality, and foster green industries within ASEZ. The hands-on experience in South Korea was pivotal for understanding how the country's policies and strategies can be adapted to the Cape Town context.

Learning and Implementation: The delegation gained valuable insights from a variety of site visits and meetings with economic development practitioners, companies, and municipal entities. These experiences provided a clearer understanding of how South Korea's successful strategies in special economic zones (SEZs) and green economic development can be applied to Cape Town. Specific areas of learning include green and smart development practices, industrial area revitalization, and effective strategies for waste management and energy recovery.

Value-Adds to Cape Town and ASEZ

1. **Enhanced Strategies for ASEZ:** The knowledge obtained from the South Korean visit will directly influence how ASEZ positions itself and promotes green and smart development within its zone. This involves integrating best practices from South Korea into ASEZ's strategic planning and implementation processes, particularly in the areas of green economic development and industrial area revitalization.
2. **Informed City Strategies:** The Economic Growth Directorate and Policy and Strategy Department will adapt Korean strategies to inform key City strategies, including the Inclusive Economic Growth Strategy, Integrated Development Plan (IDP), Municipal Spatial Development Framework (MSDF), and Waste Strategy. This will ensure that the City's plans are aligned with best practices in economic development and environmental sustainability.
3. **Research and Partnership Development:** The upcoming return of the KMAC and KOTRA teams in September for the close-out presentation of their research report will provide further detailed insights. This presentation will be crucial for ensuring that the final report is comprehensive and actionable. Additionally, the trip has laid the groundwork for potential partnerships with Korean companies interested in investing in Cape Town.
4. **City-to-City Collaboration:** Initial discussions have begun on establishing a collaborative agreement between Cape Town and Seoul. This agreement could facilitate deeper bilateral cooperation in areas such as economic development, technology exchange, and cultural exchange.
5. **Expanding Knowledge Sharing:** The trip opened avenues for further knowledge sharing with Korean agencies such as the Smart City Integrated Center in Anyang, the Korean Industrial Complex Corporation (KICOX), and the Incheon Free Economic Zone (IFEZ). These agencies offer expertise in various fields, including smart city initiatives, industrial complex management, and resource recovery.
6. **Future Collaboration Topics:** Future collaboration through the KSP could focus on topics such as Smart City initiatives and Resource Recovery Facilities. Exploring these areas could lead to innovative solutions for managing waste and optimizing energy recovery processes in Cape Town.

Background of the Knowledge Sharing Programme (KSP)

The KSP is a structured initiative designed to facilitate the exchange of knowledge and best practices between South Korea and participating cities. For Cape Town, the KSP aims to enhance the City's economic and environmental strategies by leveraging South Korea's experience in developing successful SEZs and green industries. The trip to South Korea provided the City's key participants, including the Economic Growth Directorate and the Atlantis Special Economic Zone, with the opportunity to witness and learn from the implementation of policies that have led to South Korea's success in these areas.

In summary, the South Korean visit was instrumental in deepening Cape Town's understanding of effective economic and environmental strategies. The insights gained will be instrumental in shaping the future of ASEZ and broader City initiatives, promoting sustainable development, and fostering international partnerships.

10. ANNEXURES

FOR FURTHER DETAILS, CONTACT:

DATE	7 August 2024		
NAME	Gerschwin Williams	CONTACT NUMBER	078 673 3997
E-MAIL ADDRESS	Gerschwin.Williams@capetown.gov.za		
DIRECTORATE	Economic Growth	FILE REF No	
SIGNATURE :			

EXECUTIVE DIRECTOR

RUBY GELDERBLOEM

The ED's signature represents support for report content and confirms POPIA compliance.

COMMENT:

SIGNATURE:

NAME

DATE

EXECUTIVE DIRECTOR

Gareth Morgan

The ED's signature represents support for report content and confirms POPIA compliance.

COMMENT:

SIGNATURE:

NAME

DATE

MANAGER: INTERNATIONAL RELATIONS

DR. DENVER VAN SCHALKWYK

SIGNATURE:

DATE

COMMENT:

Actions noted

☐ REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.

LEGAL COMPLIANCE

☐ NON-COMPLIANT

COMMENT:

NAME

TEL

DATE

Certified as legally compliant based on the contents of the report.

CITY MANAGER

☒ NOTED

☒ REFER TO THE MAYORAL COMMITTEE VIA THE RELEVANT SECTION 79 COMMITTEE

DATE

COMMENT: