



1. ITEM NUMBER MC 114/10/18

2. SUBJECT

FEEDBACK ON THE INTERNATIONAL/OUTSIDE THE BORDERS OF THE RSA TRIP UNDERTAKEN FROM 11 TO 16 SEPTEMBER 2018 TO ATTEND THE 2018 TAIWAN DESIGN EXPO AND INTERNATIONAL DESIGN FORUM IN TAICHUNG, TAIWAN.

ONDERWERP

TERUGVOERING OOR DIE REIS WAT VAN 11 TOT 16 SEPTEMBER 2018 INTERNASIONAAL OF BUITE DIE GRENSE VAN DIE RSA ONDERNEEM IS OM DIE 2018-TAIWAN-ONTWERPEKSPLO EN INTERNASIONALE ONTWERPFORUM IN TAICHUNG, TAIWAN BY TE WOON.

ISIHLOKO

INGXELO EMALUNGA NEHAMBO KUMAZWE
ANGAPHANDLE/APHESHEYA ANGPHANDLE KWEMIDA YASEMZANTSI
AFRIKA ETHE YARHUTYWA UKUSUSELA KOWE-11 UKUYA KOWE-16
KWEYOMSINTSI 2018 UKUZIMASA UMBONISO WEZOYILO WASE-
TAIWAN NEFORAM ENEGZOYILO LEZIZWE OSE-TAICHUNG, TAIWAN

LSU: K1432

3. EVENT SUMMARY

EVENT DETAILS	
CONFERENCE/SEMINAR	Taiwan Design Expo and International Design Forum
OTHER	For Cape Town to share the legacy of the post-World Design Capital years as well as demonstrate how design has influenced the city in the private and public sectors.
DATE	13 to 14 September 2018
VENUE	The Splendor Hotel
CITY	Taichung
COUNTRY	TAIWAN

ATTENDEE DETAILS		020
NAME AND SURNAME	DESIGNATION	
Ian Neilson	DEPUTY EXECUTIVE MAYOR	
Mongi Henda	APO: INTERNATIONAL RELATIONS	
PROVIDE SUMMARY OF HOST ORGANISATION / CITY		
<p>The Taiwan Design Center (TDC) is the national design organisation of Taiwan and was established in 2003, it has offered its services since 2004. TDC is an integrated, value-creation service platform, where innovation is encouraged, industrial and economic development is promoted, and Taiwan's native design capabilities are fostered and developed in their well-suited social and cultural spaces.</p> <p>TDC aims to elevate the creative capabilities of design talents in Taiwan, to facilitate international design exchanges, to assist local companies to develop their brands, and to strengthen competitiveness in the market to increase added value on the industry.</p>		

4. OBJECTIVE

The objective of this international trip was for the Deputy Executive Mayor and Mr Mongi Henda to attend the Taiwan Design Centre and for the Deputy Executive Mayor to be a speaker at the International Design Forum (See Annexure A). During the Forum, the Deputy Executive Mayor was provided with an opportunity to discuss the positive legacy that the World Design Capital has had in Cape Town. In addition, this trip provided an opportunity for the City of Cape Town to gain from the inputs of other cities in terms of urban design.

5. OUTCOMES

- ☐ - Partnership Agreement
- ☐ - Membership Agreement
- ☐ - Grants Agreement
- ☐ - Memorandum of Understanding
- ☐ - Statement of Intent
- ☒ - Other: Declaration: Taichung Declaration, a New Proposal for GNP

6. ACTIONS REQUIRED

- 6.1 International Relations to contact the Office of the Mayor of Taichung in order to establish the nature of his visit to Cape Town planned for May

2019. After establishing this, the International Relations unit will start preparing for the visit.

- 6.2 Mr Daniel Sullivan to liaise with the Global Design Cities Organisation with regard to continued World Design Cities legacy projects.

7. IMPLICATIONS

- | | | | |
|-----|---|--|------------------------------|
| 7.1 | Constitutional and Policy Implications | No <input checked="" type="checkbox"/> | Yes <input type="checkbox"/> |
| 7.2 | Environmental implications | No <input checked="" type="checkbox"/> | Yes <input type="checkbox"/> |
| 7.3 | Financial Implications | No <input checked="" type="checkbox"/> | Yes <input type="checkbox"/> |
| 7.4 | Legal Implications | No <input checked="" type="checkbox"/> | Yes <input type="checkbox"/> |
| 7.5 | Staff Implications | No <input checked="" type="checkbox"/> | Yes <input type="checkbox"/> |
| 7.6 | Risk Implications | No <input checked="" type="checkbox"/> | Yes <input type="checkbox"/> |

8. RECOMMENDATIONS

Recommended that:

- a) The Feedback Report on the trip to Attend the 2018 Taiwan Design Expo and International Design Forum undertaken by Alderman Ian Neilson and Mr Mongi Henda on 13 to 14 September 2018 be noted.

Daar word aanbeveel dat:

Daar kennis geneem word van die terugvoeringsverslag oor die reis wat van 13 tot 14 September 2018 deur raadsheer Ian Neilson en mnr. Mongi Henda onderneem is om die 2018-Taiwan-ontwerpekspo en internasionale ontwerpforum by te woon.

Kundululwe ukuba:

Makuqwalaselwe ingxelo engohambo engenjongo yokuzimasa uMboniso ongezoYilo ose-Taiwan neForam engezoYilo yeZizwe, elithe laqhutywa nguCebakhulu u-Ian Neilson noMnu Mongi Henda ukususela ngowe-13 ukuya kowe-14 kweyoMsintsi 2018.

MH

9. GENERAL DISCUSSION

This forum was an opportunity for representatives from previous WDC cities (such as Cape Town and Taipei), international design city representatives and members of the professional design community to meet and exchange diverse perspectives. The theme of the forum was "City Transformation" which is particularly relevant to Cape Town given the City's drive to address challenges such as spatial inequality and poor public transport.

Cape Town had a prominent role to play in this forum. The Deputy Mayor gave a presentation on "Regeneration of Society, Powered by Design". This presentation was very well received by the audience (Please see Annexure B). The Deputy Mayor also signed the Taichung Declaration for GNP together with the Mayor of Taichung. This Declaration promotes green productivity and nature sustainability (Please see Annexure C).

The forum was an opportunity for Cape Town to celebrate the positive legacy of the WDC and also to demonstrate the importance of urban design to the City. It was also a valuable learning experience. There was a wealth of interesting topics being presented, from the relationship between culture/heritage and design to the benefits of urban parks.

10. ANNEXURES

Annexure A: Programme, International Design Forum

Annexure B: Presentation done by Alderman Ian Neilson, Regeneration of Society, Powered by Design

Annexure C: Declaration: Taichung Declaration, a New Proposal for GNP

FOR FURTHER DETAILS, CONTACT:

DATE	05/10/2018		
NAME	Mongi Henda	CONTACT NUMBER	021 400 1230
E-MAIL ADDRESS	MongiStanley.henda@capetown.gov.za		
DIRECTORATE	Office of the City Manager	FILE REF No	
SIGNATURE :			



023

COMMENT:

MANAGER: INTERNATIONAL RELATIONS
DR. DENVER VAN SCHALKWYK

ACTIONS NOTED

DATE

09/10/2018



LEGAL COMPLIANCE

☐ REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.

☐ NON-COMPLIANT

COMMENT:

NAME


Patricia Davis

TEL

(021) 400-1549

DATE

12-10-2018

For information. 



CITY MANAGER

Lungelo Mbandazayo

☒ SUPPORTED FOR ONWARD SUBMISSION TO MAYCO ☒ SECTION 79 OR 80 COMMITTEES ☒

☐ NOT SUPPORTED

☐ REFERRED BACK

COMMENT:

DATE

2018 -10- 15

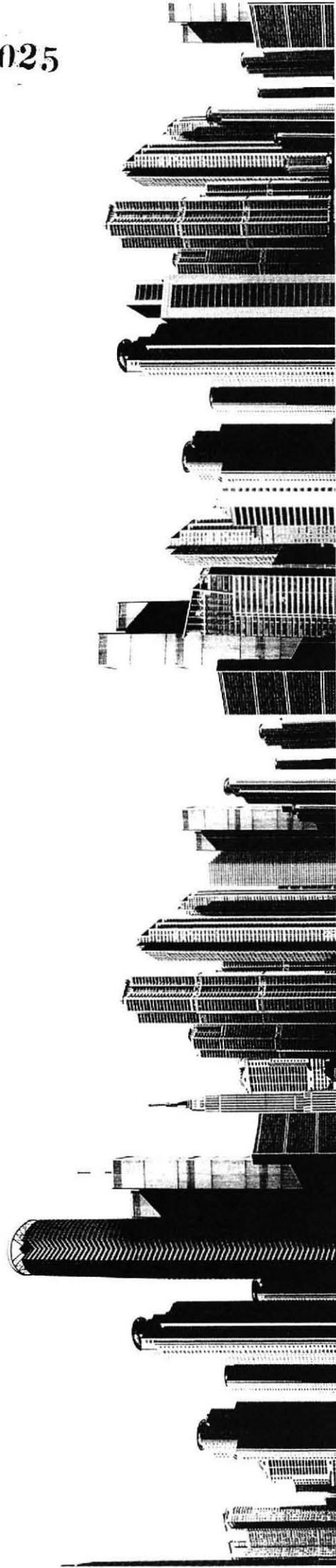
ANNEXURE A:

Programme: International Design Forum

Taiwan Design Expo'18

City Transformation 設計 未來城市 國際論壇

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Taiwan Design Expo'18

City Transformation 設計 未來城市 國際論壇

09/13 (Wed)– 09/14 (Thu)

The Splendor Hotel Taichung 13F Splendor hall I&II

- 
- What do future cities look like? How does design drive social, cultural and economic developments in cities? From 2008 to 2018, design-driven programs by World Design Organization are leading design cities around the globe. Previous and upcoming World Design Capitals include Torino in Italy (2008), Seoul in Korea (2010), Helsinki in Finland (2012), Cape Town in South Africa (2014), Taipei in Taiwan (2016), Mexico City in Mexico (2018), and Lille Métropole in France (2020). Design synergies continue to initiate conversations among governments, designers and citizens, from visual, spatial design, public policy, to cultural campaign. Human-centered design has gradually changed urban development, and enabled creative strategies in the world.
 - Themed under “City Transformation”, the forum invites previous WDC officials, international design city representatives, and professional design communities to offer diverse perspectives, and introduce multiple design roles. Through discussions across disciplines, borders, and topics, participants will be aware of latest urban directions, understand what design means to cities, and find our own potential ways to synchronizes with cities.

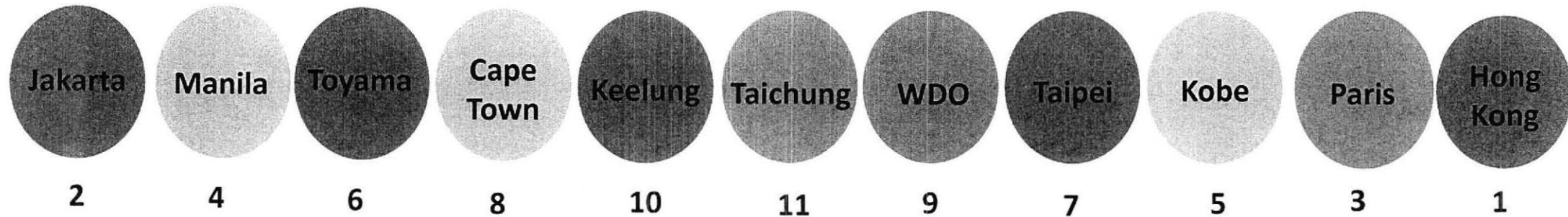
Opening Ceremony

Rundown of Opening Ceremony

Time	Schedule
09:30-10:00	Entering
10:00-10:05	Opening and introduce VIP and supervising organization
10:05-10:10	Remarks by Taichung city mayor Lin, Chia-Lung
10:10-10:16	Remarks by President-elect Srini Srinivasan and Deputy Mayor of Cape Town (3min each))
10:16-10:19	Prepare for opening ceremony. Call each representatives on stage and get ready for the ceremony
10:19-10:26	Opening ceremony. Each representative on stage push the bottom upon being called by the MC.
10:26-10:30	Group picture



Order on stage



Ps. Number below represents the order of which the representative push the bottom on the table

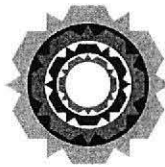
Dinner Party

Rundown of Dinner Party

Time	Schedule	Content
18:30-19:00	Entering	
19:00-19:05	Opening	MC welcomes all participants
19:05-19:10	Remarks	Remark by Mayor Lin, Chia-Lung
		Remark by WOD Srini Srinivasan
19:10-19:15	Toast	Toast by the four VIPs 1.Taichung City Mayor 2.WOD Srini Srinivasan 3.Deputy Mayor of Cape Town Ian Neilson 4.Chairman of Taiwan Design Center
19:15-21:00	Dinner	Dinner time

ANNEXURE B:

**Presentation by Alderman Ian Neilson:
Regeneration of
Society, Powered by Design**



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Regeneration of Society, Powered by Design

Alderman Ian Neilson
Deputy Mayor
City of Cape Town

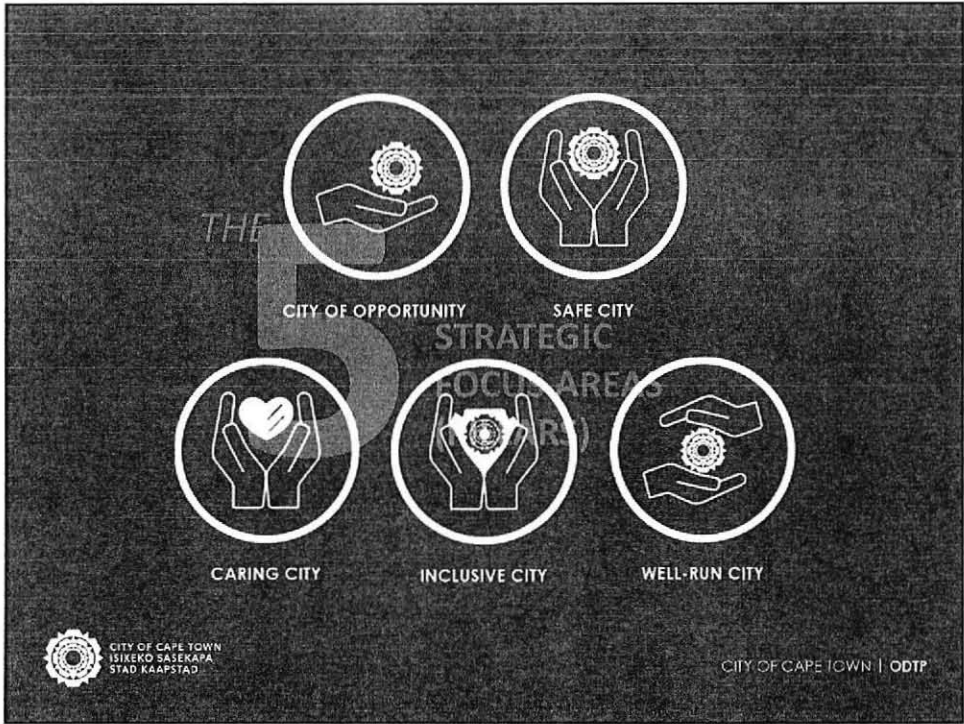
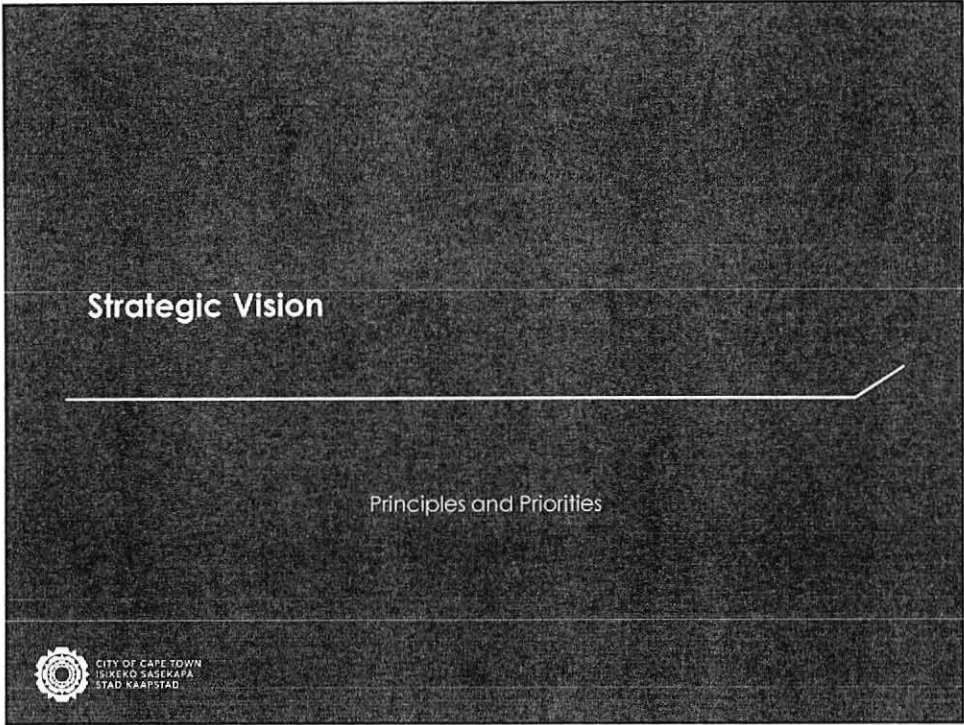
Making progress possible. Together.

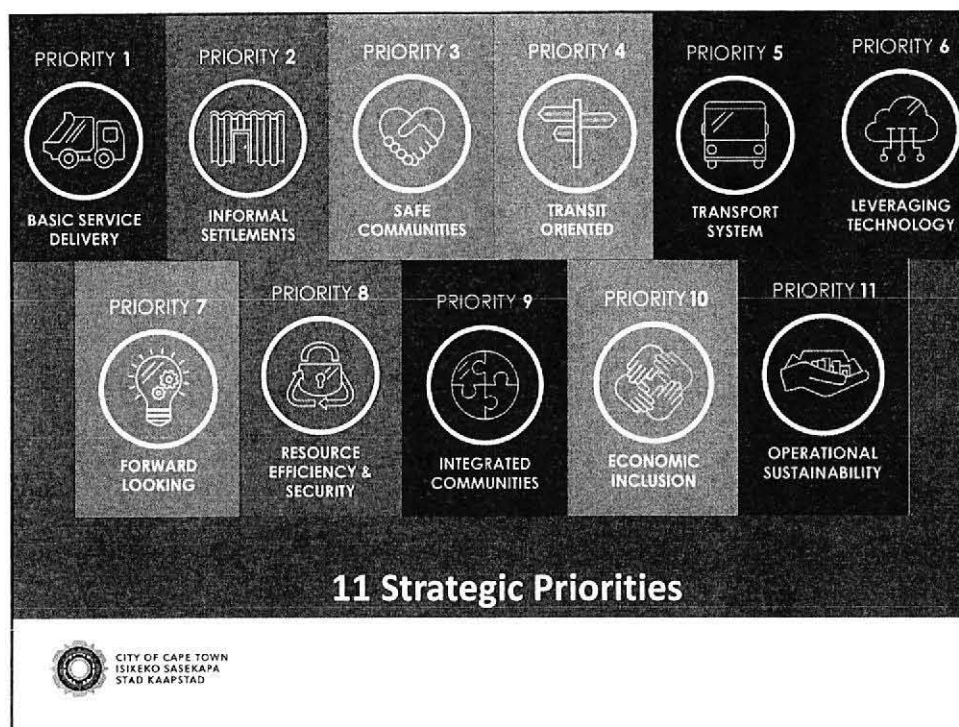
What have we done since being the World Design Capital?

2014	2016	2018
<p>During our time as the World Design Capital, we used Design as a:</p> <p>Tool for Social and Economic Transformation,</p> <p>we collaborated with a vast array of stakeholders on this mission,</p> <p>we celebrated our inherent talents and we armed ourselves with new skills to tackle our complex challenges,</p>	<p>We used the momentum of WDC2014 in crafting a new Strategic Plan (the ODTP).</p> <p>Using Design Thinking in the formation of the strategy and enhancing design capabilities as an objective of the plan.</p> <p>Our Design Community has flourished with more events and creative support agencies developing, as well as embedding of creativity in education, through the establishment of our D-School, and other courses at Universities as well as the pushing of STEAM in our school curriculum.</p>	<p>We are implementing and learning:</p> <p>Enhancing Customer Centricity through our organisational culture and structure.</p> <p>Driving Digital Strategies to improve access and use of information.</p> <p>Delivering our Transit Oriented Development Plans to enhance access.</p> <p>Established an Innovation Unit to facilitate change.</p> <p>Improved Public Participation to really engage.</p> <p>Alignment of Strategic Decision Making and Budget Processes.</p>



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Addressing Challenges

Main challenges of The City of Cape Town

Challenges

- Unemployment
- Spatial Inequality
- Public Transport
- Healthcare
- Service Delivery (to informal settlements)
- Infrastructure



EXPANDED UNEMPLOYMENT RATES (2016, Quarter 4)

SOUTH AFRICA 35,6%

CAPE TOWN 25,3%

Source: Quarterly Labour Force Survey, February 2017

EXPANDED LABOUR FORCE

1 984 431

Source: Statistics SA, Quarterly Labour Force Survey, February 2017



REAL GDP PER CAPITA (2016)

CAPE TOWN R73 811



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Informal / Formal Challenges



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Apartheid Spatial Legacy

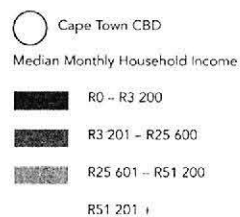
Spatial Inequality in Cape Town



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Population Distribution by Income

Per Income Group
(Census Small Area: 2011)
As can be seen from the map of
Cape Town, **the majority of the
population in the Low Income
bracket are located in far-flung
areas.** These distances are
between 45-70 kilometres from
work opportunities.



Source: 2011 Census



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Household Densities

The highest density residential areas are located in the South-Eastern suburbs.

FACT:
Average Urban Density
= 14.72 Households/Ha



Employment Concentration

The highest Concentration of employment areas are located in the northern and western suburbs

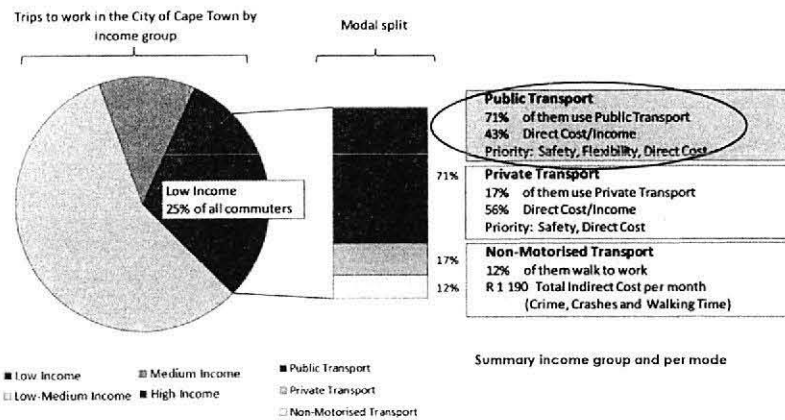


FACT:

- Poor spatial relationship between dense residential areas and employment opportunities
- Resulting in long travel distances
- High cost of access
- The poorest people travel the longest distances
- Inefficient network usage resulting in congestion



Transport Development Index The User Cost of Access



User Access Priorities Across Cape Town (NHTS 2013)



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Future City by Spatial Design

Transit-Orientated Development



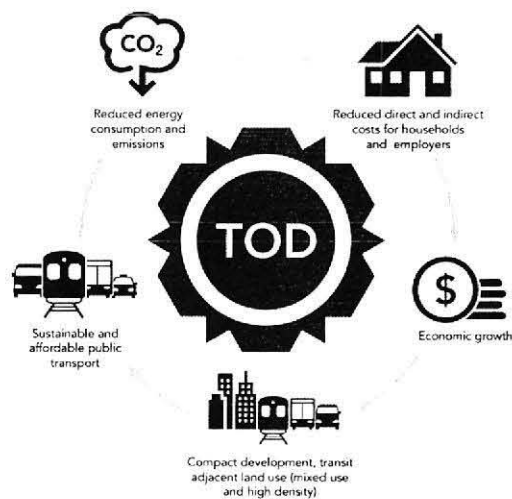
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How we see design in Cape Town

"DESIGN IS AN ACTIVITY THAT USES CREATIVE AND ITERATIVE PROCESSES TO TAKE ACCOUNT OF A RANGE OF FACTORS AND NEEDS IN THE DEVELOPMENT OF INNOVATIVE PRODUCTS, SERVICES, ENVIRONMENTS AND COMMUNICATION, IN RESPONSE TO THE HUMAN CONDITION AND SOCIETY'S NEEDS."



Transit Orientated Development (TOD): Virtuous Cycle



042

Metropolitan Scale Growth Management

City of Cape Town anticipated growth by 2032:



New Dwelling units: 500 000



Retail: 1 000 000 m²



Office: 3 500 000 m²



Industrial: 4 500 000 m²

Residential



Trip production at Origin

Movement of goods and people

Economic



Trip attraction at Destination

If we could put these anywhere, where would the best place be?



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TOD Strategic Framework methodology and Structure

1. Problem Statement and Strategic Intent

A broad overview of the key urban development challenges experienced in Cape Town and why we have selected TOD as our solution

2. Defining Transit Oriented Development

3. Desired Outcomes

Institutional Re-alignment

• IDP

• MSDF

• BEPP

• MTIIF

• IPTN

• IHSF

4. TOD Programmes

Strategic Levers

5. Strategic Levers

Each focus area will propose a set of strategic levers and tools to facilitate the implementation of TOD components in terms of their appropriate spatial planning



6. Higher Level Spatial Targeting

7. Implementation Plan for TOD Programmes

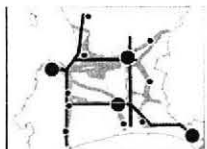
8. Monitoring and Evaluation



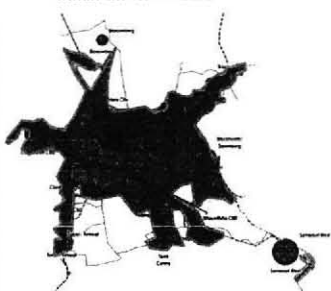
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Designing a new Metropolitan Spatial Development Framework

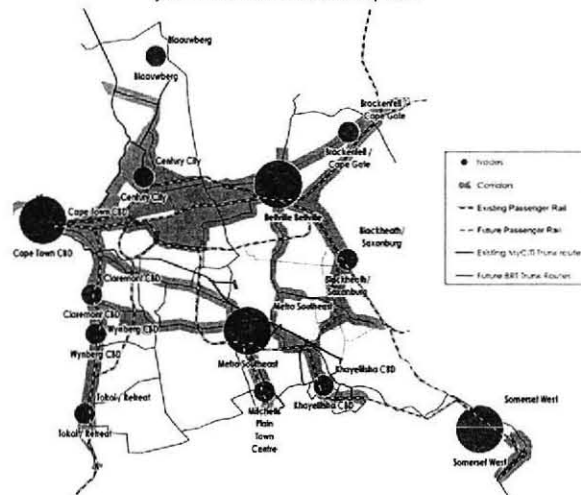
A series of trunk routes
(rail and MyCiti) – IPTN 2032



A focused investment rationale
within an urban core



A spatial hierarchy of economic nodes and intensification corridors
served by public transport to: improve mobility linkages, enhance future
jobs and accommodation options



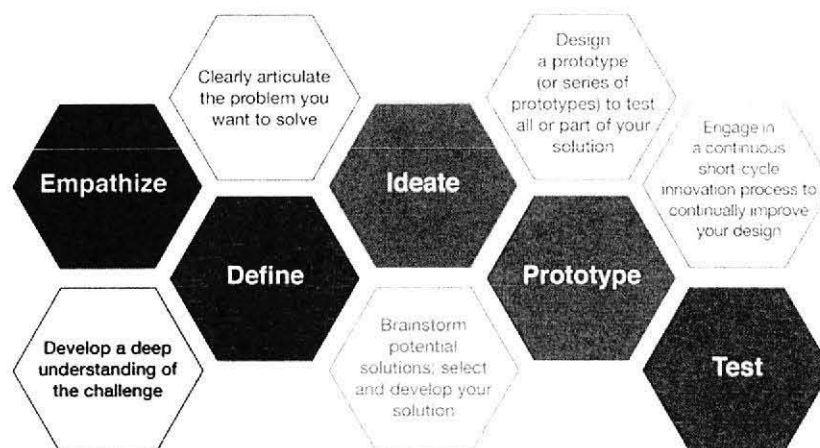
Designing within the City Government

Design-led Approaches to Service Delivery

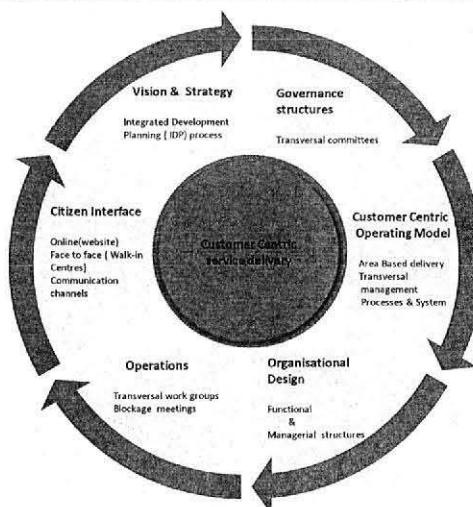


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Design Thinking



Designing a Customer Centric organisation – City of Cape Town



Areas of work

**Integrated
Community
Programme**

**GROW DESIGN
PROGRAMME**

**TRANSIT DESIGN
PROGRAMME**

**DESIGN EVENT
PROGRAMME**

AFRIKA GAINS

**DESIGN-LED
INNOVATION
STRATEGY**



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Encouraging Design-Driven Transformation

Collaborations for Creating Shared Value



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Growth in Design

THE DESIGN INDUSTRY IN THE WESTERN CAPE IS SHOWING ENCOURAGING SIGNS OF GROWTH. IT IS ESTIMATED THAT CLOSE TO 80 000 PEOPLE WORK IN DESIGN-RELATED BUSINESSES IN THE WESTERN CAPE AND CONTRIBUTE R14 BILLION A YEAR TO SOUTH AFRICA'S GDP.



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Selected as the first African City of Design in the UNESCO Creative Cities Network in 2017



Cape Town's UCCN goals

Create valuable partnerships with other designated cities;

Co-ordinate, focus and grow Cape Town's local design sector;

Share and create knowledge;

Build on the WDC legacy;

Grow new markets; and

Help make Cape Town better.



Recent Instances of Design in Practice



Inter-sectoral
collaboration
between City
directorates:
Operation revive
of Bellville PTI



Open
data
portal



Smart
Parks



THANK YOU



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CITY OF CAPE TOWN | ODTP

ANNEXURE C:

**Declaration: Taichung Declaration, a New
Proposal for GNP**



050

Taichung Declaration

A New Proposal for GNP

Can you hear the flowers blossom?

In the midst of striving for economic prosperity and technological advancement, it is natural that we sometimes forget to listen to the heart, to connect with the nature, and to maintain the wellbeing of ourselves and the global community as a whole. It is time for us to reconnect to Mother Nature, to hear the colorful blossoming flowers whisper in our ears, telling us how good it is to be alive and how each life can contribute to make the world a prettier and better place.

In 2018, the Taichung World Flora Exposition will give GNP (Gross National Product) a brand new definition. GNP is, from now on, more than accounting numbers, but how well we strive to achieve Green Productivity, improve Nature Sustainability, and empower People with Greenability.

The 2018 Taichung World Flora Exposition will serve as a connector, with one hand reaching out to the AI era and the other hand reconnecting people back to the nature more than ever. With time and efforts, we believe prosperity will come to coexist with environmental protection; touch of nature can be embedded in future technological advancement; and people will eventually come to live with Greenability.

Green Productivity

Economic growth at the cost of environment is gradually becoming the past. Taichung is aware of our responsibility to the global community and is striving to become a green city with green economy and green productivity.

Nature Sustainability

Bestowed with a rich diversity in its natural habitats and ecosystem, as well as a landscape ranging from high mountains surfaced in the Ice Age to wetlands by the sea, Taichung is dedicated to protect her natural heritage and enhance its sustainability. Human prosperity will no longer come at the cost of nature. We will try to reestablish a close tie between human and nature, and to find a harmonious balance between human activities and nature sustainability.

People with Greenability

Besides pursuing green productivity and nature sustainability, Taichung is striving to become a city with Greenability, and will work to inspire people to raise their Greenability. This means we will live green, eat green, act green, and think green; we interact in green, produce in green, construct in green, and develop the city in green. Greenability also means respect differences and embrace diversity, be it cultural, ethnical, political, pedagogical, ecological, social, or religious. We seek resolution in times of divisions and thrive in times of unity, with an objective to build a better and inclusive green community that can contribute to the global family.

Our Manifesto

We believe in maintaining a harmonious balance among prosperity, nature, and quality of living.

We believe in protecting the nature, caring for the society, and reaching out to the world.

We believe in fostering the development of NGOs.

And we believe in creating a new model of city governance.

The more we connect, the more we thrive.

Chia-lung Lin

Taichung City

Cape Town