

**PROPOSED FIVE YEAR CORPORATE SCORECARD  
2012/13  
STRATEGIC FOCUS AREA and OBJECTIVES**

**SFA 1 - OPPORTUNITY CITY**

- Objective 1.1 Create an enabling environment to attract investment that generates economic growth and job creation
- Objective 1.2 Provide and maintain economic and social infrastructure to ensure infrastructure-led growth and development
- Objective 1.3 Promote a sustainable environment through the efficient utilisation of resources
- Objective 1.4 Ensure mobility through the implementation of an effective public transport system
- Objective 1.5 Leverage the City's assets to drive economic growth and sustainable development
- Objective 1.6 Maximise the use of available funding and programmes for training and skills development

**SFA 2 - A SAFE CITY**

- Objective 2.1 Expand staff and capital resources in policing departments and emergency services to provide improved services to all, especially the most vulnerable communities
- Objective 2.2 Resource departments in pursuit of optimum operational functionality
- Objective 2.3 Enhance intelligence-driven policing with improved information-gathering capacity and functional specialisation
- Objective 2.4 Improve efficiency of policing and emergency staff through effective training
- Objective 2.5 Improve safety and security through partnerships

**SFA 3 - A CARING CITY**

- Objective 3.1 Provide access to social services for those who need it
- Objective 3.2 Ensure innovative human settlements for increased access to those who need them
- Objective 3.3 Assess the possible sale or transfer of rental stock to identified beneficiaries, using established criteria
- Objective 3.4 Provide for the needs of informal settlements and backyard residences through improved services
- Objective 3.5 Provide effective environmental health services
- Objective 3.6 Provide effective air quality management and pollution (including noise) control programmes
- Objective 3.7 Provide effective primary health-care services
- Objective 3.8 Provide substance abuse outpatient treatment and rehabilitation services

**SFA 4 - AN INCLUSIVE CITY**

- Objective 4.1 Ensure responsiveness by creating an environment where citizens can be communicated with, and be responded to
- Objective 4.2 Provide facilities that make citizens feel at home

**SFA 5 - A WELL-RUN CITY**

- Objective 5.1 Ensure a transparent and corruption-free government
- Objective 5.2 Establish an efficient and productive administration that prioritises delivery
- Objective 5.3 Ensure financial prudence, with clean audits by the Auditor-General