

CITY OF CAPE TOWN ISIXEKO SASEKAPA STAD KAAPSTAD

IMPLEMENTATION FRAMEWORK OF THE INTERNATIONAL RELATIONS POLICY OF THE CITY OF CAPE TOWN

INTERNATIONAL RELATIONS UNIT

DIRECTORATE: FUTURE PLANNING &

RESILIENCE

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Making progress possible. Together.

LIST OF ABBREVIATIONS

AFD	French Development Agency
ASEZ	Atlantis Special Economic Zone
CHEC	Cape Higher Education Consortium
CoCT/City	City of Cape Town
DIRCO	Department of International Relations and Cooperation
EMT	Executive Management Team
GDP	Gross Domestic Product
GIZ	German Agency for International Cooperation
ICLEI	International Council for Local Environmental Initiatives
ICT	Information Communication and Technology
IRU	International Relations Unit
IUCN	International Union for Conservation of Nature
KAS	Konrad-Adenauer-Stiftung
KfW	KfW Development Bank
Маусо	Mayoral Committee
OECD	Organisation for Economic Cooperation and Development
SPVs	Special Purpose Vehicles
TA	Technical Assistance
UAE	United Arab Emirates
UK	United Kingdom
UN	United Nations
UNESCO	United Nations Educational, Scientific and Cultural Organisation
USA	United States of America
USTDA	United States Trade and Development Agency
WESGRO	The Western Cape Destination Marketing, Investment and Trade Promotion Agency

1. BACKGROUND

The United Nations (UN) estimates that, by 2050, two thirds of the world's population will live in cities. Over the next few years, cities could account for nearly 65 per cent of global Gross Domestic Product (GDP) growth. Cities have become more prominent in the international system and actively engage in foreign policy matters, which is commonly referred to as paradiplomacy.

The Implementation Framework of the International Relations Policy of the City of Cape Town (hereinafter "the Framework") provides activities, tasks and guidelines for the City to effectively and strategically position Cape Town globally. It links the International Relations Policy's (hereinafter "the Policy") strategic objectives with actionable steps towards practically engaging with proposed partners and stakeholders. These strategic objectives include the following, namely:

- Promoting Cape Town as an ideal investment destination;
- Promoting Cape Town businesses abroad;
- Promoting Cape Town as a world class tourist destination;
- Promoting Cape Town as an internationally competitive events destination;
- Promoting Cape Town civic life;
- Promoting the City as a model of excellence and innovation in government;
- Gaining policy insights from other international city governments;
- Encourage the shaping of the social policy agenda, particularly with regard to matters of redress, reconciliation, delivery and diversity; and
- Acknowledging that the City does benefit from international technical assistance partnerships.

Due to its cross-cutting nature, the Framework has the potential to support all 16 objectives of the City's new Integrated and Development Plan (IDP) for 2022 to 2027, and some of its specified programmes. More specifically, the Framework supports the IDP's objectives 1 and 16, i.e. Increased jobs and investment in the Cape Town economy, as well as a capable and collaborative city government. Under objective 1, the Framework supports the Ease-of-doing-business, and Investment and partnership development, as well as the Inclusive economic development and growth programmes. Under objective 16, the Framework supports the Advocacy and intergovernmental relations programme and the need to engage key stakeholders in the furtherance of the City's economic footprint.

2. IMPLEMENTATION FRAMEWORK

Bearing all the above in mind, the Table below highlights the activities, tasks and guidelines for the City and its proposed (current and new) partners. This aims to give practical effect to the objectives of the Policy. To avoid duplication and for completeness, this Framework should be read in conjunction with the Policy.

Activity	Tasks & Actions	Timeframe	Who	Possible Partners	Possible Sectors
Foster mutually beneficial relations to promote economic growth through investment by means of agreements , embarking on international visits and hosting foreign delegations . This could facilitate inward investment towards Cape Town.	 Initiate new formal relations with foreign cities. Consider formal relations requests from other foreign cities. Initiate, as applicable, friendly relations with other foreign cities. Move towards making some current formal relations dormant where there is no further apparent strategic value. Facilitate investment missions for the Executive Mayor, and support missions of other Councillors and officials. Strategically identify destinations based on current and envisaged relations; prevailing market conditions and needs; possible synergies and alignment, and existing or proposed networks Facilitate the hosting of visiting foreign delegations, and arrange site visits e.g. ASEZ where applicable. 	 On-going 	 IR Unit Executive Mayor & Mayco Legal Department DIRCO Diplomatic Corps Partner Cities Enterprise & & Investment/ Invest CPT City Special Purpose Vehicles (SPVs) InvestSA Potential investors 	 Maintain/ renew current relations with Accra; Atlanta; Aachen; Buenos Aires; Dubai; Hangzhou; Houston; Izmir; Miami; Monterrey; Munich; Rio de Janeiro; Shenzhen.1 Ensure signing of the draft Agreements with Nairobi; Chennai and/or Mumbai, and Helsinki. Initiate possible new relations with capitalrich cities such as Osaka or Seoul; Climate Change/ Resilience/ Sustainable conscious cities such as Melbourne or Medellin; Creative cities such as Los Angeles or Vancouver. Possibly move towards declaring dormant/ do not renew relations with Bujumbura; Huangshan; Malmo; Varna; Wuhan. 	 Business & Financial Services Corporate head offices Tourism & Major Events Information Communication and Technology (ICT) and Artificial Intelligence (AI) Green industrie (including green energy and green technology) Biotech industry and Medical Technology Infrastructure development Business Process Outsourcing Creative industries (e.g. Film and Media; Craft and Design; Fashion & Animation) Advanced manufacturing, including aerospace, robotics and smart materials Ocean economies including boatbuilding

¹ Most of these agreements in some way already are aligned in terms of areas of collaboration with the Mayoral Priority Programmes. In addition, they also make provision for collaboration in the fields of safety and security, urban mobility, sanitation and waste, human settlements, and community health, amongst others.

	IR STRATEGIC OB	JECTIVE 2 – PRO	MOTING CAPE TOWN	BUSINESSES ABROAD	
Activity	Tasks & Actions	Timeframe	Who	Possible Markets	Possible Sectors/ Products
Promote Cape Town businesses by leveraging current and building new relations by means of agreements , embarking on international visits and hosting foreign delegations . This could create new markets for Cape Town products.	 relations with foreign cities. Consider formal relations requests from other foreign cities. Initiate, as applicable, friendly relations with other foreign cities. Move towards making some current formal relations dormant where there is no further apparent strategic value. 	On-going	 IR Unit Executive Mayor & Mayco Legal Department DIRCO Diplomatic Corps Partner Cities Enterprise & & Investment/ Invest CPT City's SPVs InvestSA Cape Town-based businesses 	Clothing and Textiles: Turkey, Vietnam, Japan (Asia); Namibia, Lesotho, Botswana (Africa); Italy (Europe); and USA (North America). Agro-processing: The UK and Netherlands (Europe); Lesotho, Namibia, Botswana (Africa); and USA (North America). ICT & Broadband: The UK Sweden (Europe); Kenya (Africa); Australia (Asia Pacific); and USA (North America). Aquaculture: China, Hong Kong, Japan (Asia); Lesotho, Namibia, Botswana (Africa); and USA (North America). Viticulture: Argentina (South America); Italy, Spain, France (Europe); China, India (Asia); and USA (North America). Viticulture: Argentina (South America); Italy, Spain, France (Europe); China, India (Asia); and USA (North America). Hospitality & Tourism: Switzerland, Germany, UK, France, Netherlands (Europe); China and India (Asia), USA (North America), and MENA plus SEA countries. Petroleum products: China, India, Japan, Singapore, South Korea, Taiwan (Asia); Germany, Italy, Spain, Belgium, France, UK (Europe); USA (North America); Morocco, Egypt, Namibia, Botswana, Lesotho (Africa). Agriculture: UAE (Middle East); Morocco, Egypt, Namibia (Africa); China, Bangladesh, Pakistan, Hong Kong, Japan, Vietnam (Asia); Netherlands, UK, Germany (Europe); USA (North America). Steel: China, Turkey, India, South Korea (Asia); Italy, France, Netherlands, Germany (Europe); Canada, USA (North America). Boatbuilding: UAE (Middle East); Monaco, France (Europe); USA (North America), and Namibia, Angola, Mozambique, Malawi, Tanzania, Mauritius, Seychelles, Madagascar (Africa).	 Agro-processing ICT & Broadband Aquaculture (e.g. fish products) Viticulture Hospitality Tourism Petroleum products Agriculture (e.g. rooibos)

	IR STRATEGIC OBJECTIVE 3 – PROMOTING CAPE TOWN AS A WORLD CLASS TOURIST DESTINATION					
Activity	Tasks & Actions	Timeframe	Who	Possible Partners	Possible Types	
Cape Town by means of (i) promotional material (ii) social media (iii) sharing Cape Town's profile (iv) the IRU website.	 Distribute promotional material such as memory sticks, videos, and booklets showcasing Cape Town as a prime global location to work, live, play, invest and study. Leverage the social media platforms of the Executive Mayor and Invest CPT. Request all sister cities and international organisations that the City is a member of to showcase Cape Town on their respective websites. Work with the City's Digital Communication Unit to continuously update the IR Unit's website. 	On-going	 Executive Mayor & Mayco IR Unit Enterprise & Investment: Place Marketing Invest CPT City SPVs e.g. Cape Town Tourism Cape Town-based businesses Diplomatic Corps City's Digital Communication Unit Sister cities International Organisations 	 applicable. Support the work of Cape Town Tourism in their relations with New York Tourism and Berlin Tourism. Also consider best practices by the top 10 tourist destinations for 2022 according to CNN and TripAdvisor. These 	wellness tourism, sustainable tourism, experiential tourism, cultural tourism, etc.	

IR ST	IR STRATEGIC OBJECTIVE 4 – PROMOTING CAPE TOWN AS A GLOBALLY COMPETITIVE EVENTS DESTINATION							
Activity	Tasks & Actions	Timeframe	Who	Proposed Partners	Possible Event Types			
Showcase Cape Town by means of (i) promotional material (ii) social media (iii) sharing Cape Town's profile (iv) the IRU website.	 Distribute promotional material such as USB, videos, and booklets showcasing Cape Town as a prime global location to work, live, play, invest and study. Leverage the social media platforms of the Executive Mayor and Invest CPT. Use applicable City communication channels to amplify announcements of awards/lists featuring Cape Town Request all sister cities and international organisations that the City is a member of to showcase Cape Town on their respective websites. Work with the City's Digital Communication Unit to continuously update the IR Unit's website 	On-going	 Executive Mayor & Mayco IR Unit Enterprise & Investment: Place Marketing Invest CPT City SPVs Cape Town- based businesses Diplomatic Corps City's Digital Communication Unit City's Events Department Sister cities International Organisations 	Tokyo, Bangkok, London, Barcelona,	 Trade shows Exhibitions Sports Events Marketing Governance Business Services Arts & Culture 			

		IR STRATEGIC	C OBJECTIVE 5 – PROMOTING CAPE TOWN CIVIC LIFE			
Activity	Tasks & Actions	Timeframe	Who	Proposed	Possible	
				Organisations	Sectors	
life by exposing the City's officials and its people to civic and similar networks through memberships of international organisations. This has the potential to provide crucial exposure to peers, enabling the City's officials and its people to keep	memberships by considering the factors as highlighted in the Policy. Consider invitations from organisations to become a member by considering the factors as highlighted in the Policy. Periodically assess, and if applicable, cancel memberships where there is no further apparent strategic value. Facilitate missions abroad for the Executive Mayor, Executive Deputy Mayor, and support missions of other Councillors and officials as related to the membership activities of these organisations. Facilitate the hosting of visiting delegations representing these organisations, and arrange site visits where applicable.	On-going	 Executive Mayor & Mayco IR Unit City Directorates 	OrganisationsMaintainmemberships of C40Climate Group, ICLEI,Global Parliament ofMayors, World EnergyCities Partnership, UN'sWorld TourismOrganisation, UN WomenSafe Cities, GlobalCovenant of Mayors,UNESCO Creative CitiesNetwork, Strong Cities2020 KAS, World DesignOrganisation City Pillar,Antarctic Gateway CitiesGroup, Resilient CitiesNetwork, and UN'sOffice for Disaster RiskReduction.Completemembership applicationprocess for the StrongCities Network.Consider newmemberships - e.g. theInternational Union forConservation of Nature(IUCN), which is aninternational organisationworking in the field ofnature conservation andbiodiversity, and the CityHub and Network forGenderEquity	Cross cutting	

IR STRATEC	GIC OBJECTIVE 6 – PROMOTII	NG CAPE TOWN	AS A MODEL OF EXCE	LLENCE AND INNOVA	TION IN GOVERNMENT
Activity	Tasks & Actions	Timeframe	Who	Proposed Partners	Sectors
Promote the City as a leading city with respect to governance and innovation by exposing its potential and strengths through (i) agreements (ii) missions abroad (iii) promotional activities and material (iv) hosting international delegations (v) memberships of international organisations, and (vi) accepting awards and honours.	 See tasks for Strategic Objectives 1-5 above Participate and/or encourage City directorates to submit applications for international awards bearing in mind the international standing and prestige of the award/ honour. It should be stressed that the City will disregard any award/ honour if the City has to pay for it. 		 Executive Mayor & Mayco Councillors Executive Management Team IR Unit City Directorates 	Globally	Cross cutting, and as applicable

IR STR	IR STRATEGIC OBJECTIVE 7 - GAINING POLICY INSIGHTS FROM OTHER INTERNATIONAL CITY GOVERNMENTS					
Activity	Tasks & Actions	Timeframe	Who	Proposed Partners	Policy Learning Areas	
Encourage and maintain learning and strategic cooperation through consultation, exchanges and participation by means of (i) agreements (ii) missions abroad (iii) hosting international delegations (iv) memberships of international organisations (v)clearly focused study tours/ policy learning missions, and (vi) information, research and knowledge gathering and sharing.	Objectives 1-6 above. With regards to study tours/ policy learning missions: Return on investment and human capital development should be at the fore when deciding on these endeavours.	On-going	 Other city and regional governments as per their expertise in relation to the strategic objectives as identified in the Policy, and in the Policy, and in the new-term-of-office IDP, coupled with the Mayoral Priority Programmes. Communities of Practice – e.g. Cape Town Water Exchange initiative International institutions Educational institutions Think tanks (e.g. Brookings Institution, Centre for Public Impact). 	 partner cities where the policy context is comparable and the policy lessons are easily transferable (see Objectives 1 and 2) Cities with different approaches to similar issues (see Objectives 1 and 2). Leverage policy 	settlements, ease of doing	

IR STRATEGIC OBJECTIVE 8 – SHAPING THE SOCIAL POLICY AGENDA					
Activity	Tasks & Actions	Timeframe	Who	Proposed Partners	Policy Learning Area
The City's international relations should have a direct bearing on its general development. Interactions through all the activities mentioned in this Framework could ultimately shape the City's policy agenda and direction, which could aid the City in its quest to improve the lives of all concerned.	above for all the other strategic objectives		 Executive Mayor & Mayco Councillors Executive Management Team IR Unit City Directorates City SPVs 	Globally, through insights as acquired by undertaking foreign missions, study tours, hosting visiting delegations, entering into sister city agreements, and joining international organisations. In particular, a city such as Nairobi, with whom the City has a draft agreement ready for signature in place, has a similar history with regards to diversity, reconciliation and redress and how to ensure good service delivery against this background.	 Policy agenda setting Policy Making Redress Reconciliation Diversity Service Delivery

		IR STRATEGIC C	DBJECTIVE 9 – TECHNI	CAL PARTNERSHIPS	
Activity	Tasks & Actions	Timeframe	Who	Proposed Partners	Possible Sectors
Acknowledge the value of international technical partnerships.	 Secure external non-gazetted funding in the form of grant funding, technical assistance (in-kind support), and sponsorships for major City projects, specifically excluding loans. Developing and updating a consolidated tracker of external non-gazetted funded projects (excluding loans). Capturing and applying city-wide lessons learnt across external non-gazetted funded projects. Identifying cross-cutting, transversal and or potentially linked projects to maximise external non-gazetted funders willing to provide external non-gazetted funders willing to provide external non-gazetted funders with updated information in this regard. 	On-going	 Executive Mayor & Mayco Councillors Executive Management Team IR Unit Technical Partnerships Unit City Directorates 	 Traditional markets e.g. Germany, UK, France, the Netherlands, and the USA. Developmental Agencies e.g. GIZ, KfW, AFD, USTDA, World Bank Organisations e.g. UN, C40 Group, Bill and Melinda Gates Foundation & Bloomberg Philanthropies 	e.g. water, sanitation infrastructure development, climate change, safety and security, catalytic urban development, etc.

3. CONCLUSION

The Policy is long term in nature, and its implementation is a coordinated effort, requiring the commitment and collaboration of a range of stakeholders. In addition, both the Policy and this Framework are subject to regular performance measurement and review practices.

Therefore, this Framework is not exhaustive, but identifies possible recommended partners and sectors. Given the dynamic and ever-changing nature of international relations and city diplomacy, these could be amended as circumstances change to ensure that preferred relations chosen are strategic and add value to the endeavours of the City.

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