



**CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD**

ANNEXURE 32

CAPE TOWN STADIUM (CTS) (MUNICIPAL ENTITY)

TARIFF POLICY & TARIFFS

2024/25 BUDGET

Approved by Special Council: 31 May 2024

SPC 10/05/24

CAPE TOWN STADIUM MUNICIPAL ENTITY TARIFF POLICY

1. PREAMBLE

The City has established the Cape Town Stadium SOC as a municipal entity to manage and operate the Cape Town Stadium and the surrounding precinct.

As the Stadium is to be run on commercial principles and the board proposes the fees and charges in respect of its commercial activities which is submitted to Council for approval.

Similarly, there are non-commercial/ community based activities that will be conducted and that these need to fall within the tariff structure determined by Council.

2. FEES AND CHARGES FOR COMMERCIAL ACTIVITIES

The Cape Town Stadium SOC's board proposes fees and charges in respect of individual events and other events and activities that are of a commercial nature which is submitted Council for approval.

3. TARIFFS FOR NON COMMERCIAL AND COMMUNITY /CHARITY EVENTS

The Cape Town Stadium SOC must charge the tariffs relating to Non Commercial and Community /Charity activities set out in the Sundry Tariffs, as provided for in the Schedule of Tariffs of the City.

THE CHIEF EXECUTIVE OFFICERS DELEGATIONS APPLICABLE AND INDICATED UNDER THE “GENERAL REMARKS” COLUMN IN EACH CATEGORY OF TARIFFS SUBMITTED ARE:

EVENTS:

- (i) To negotiate and conclude contracts with global sport, artistic, music or other global/national and local icons/organizations/clubs/associations/bodies with their South African or International agents
- (ii) To negotiate and conclude vending and commercial opportunities with key products, services, food, beverages and merchandise as may be presented from time to time, based on an agreed flat rate fee to be determined, or such percentage of sales turnover as may be agreed.
- (iii) To negotiate and conclude all agreements and business contracts related to the holding of events in the Cape Town Stadium, subject to the statutory provisions pertaining to Supply Chain Management processes.
- (iv) To negotiate and conclude strategic events and other opportunities with members of the event and marketing community opportunities as may be presented from time to time, based on an agreed allocation of funding to be determined or such value in kind as may be agreed in consultation with the board.
- (v) Approve a maximum of 40% discount on Venue Rental for all City Owned partnered events.

**CAPE TOWN STADIUM
BOWL
2024- 2025**

RENTAL SPACE	REMARKS	2025 (EXCL.VAT)
<u>Bowl Rental (T&C'S)</u>		
Lower Tier	Per Day or Part thereof	R 250 000.00
Lower and Middle Tier	Per Day or Part thereof	R 440 000.00
All Tiers	Per Day or Part thereof	R 630 000.00
Fees based on utilisation of Cape Town Stadium's preferred suppliers subject to Terms and Conditions		
GENERAL REMARKS: Standard rental Fees are based on utilisation of Cape Town Stadium's commercial overlay of product and service providers. Standard rental fees are based on the utilisation of CTS liquor licence and associated services. Rental tariff for all national protected events, clean stadium events or events of a non-standard duration are negotiated seperately. Standard event duration - 8 hours (gate opening to end). A damage deposit may apply pending event risk assessment and management discretion. Standard rental rates as listed above refer to the rental tariff only and including basic infrastructure services. A cost estimate will be provided for all direct event related expenses for additional services such as cleaning, security and electricty requirements. These will be based on event requirements and will be ammended if event requirements change. A booking date will only be deemed to be confirmed once a non-refundable commitment fee has been accepted by CTS. A rental agreement must be signed by all parties to secure booking. Any discount or deviation from pricing requires CEO approval via due process in line with the authorities framework.		
<u>Capacity (excluding suites):</u>		
Lower Tier = 23 266		
Lower and Middle Tiers = 38 860		
All Tiers = 50 567		

CAPE TOWN STADIUM NON-BOWL FACILITIES 2024 - 2025		
RENTAL SPACE	REMARKS	2025 (EXCL.VAT)
Conference/ Media Area (Section 1)	Per day or part thereof	R 7 500.00
Conference/ Media Area (Section 1 and 2)	Per day or part thereof	R 15 000.00
Conference/ Media Area (All Sections)	Per day or part thereof	R 15 900.00
Business Lounge	Per day or part thereof	R 4/ 700.00
Trade shows and exhibitions (subject to quotation and space requirements)		
Fees based on utilisation of CTS preferred suppliers subject to T&C's		
GENERAL REMARKS: Setup/breakdown 25% of venue rental included. (additional days to be costed) A damages deposit of 30% of the rental fee may be charged on an event risk assessment basis. A hospitality rights fee of 20% of rental fee will be charged (20% of rental of cost) where stadium hospitality partner is not utilised. EO to apply for own liquor licence (by agreement) and pay clean stadium fee if Liquor Distribution (LDA) is not utilised. Any additional services to be negotiated with EO. A quotation will be provided for these services. Use of bowl for non-bowl events can only be completed 2 weeks in advance unless CEO approved. Stadium liquor licence to be utilised including CTS Liquor Distribution & point of sale. All EO's will be required to use CTS LDA. A 10% corkage charge may be levied by LDA for any value in kind (VIK) stock. The run through rate is a flat rate which allows for running events to pass through the stadium event sites (Incl. forecourt, concourse, podium, hardened surface and parking areas. Any discount or deviation from pricing requires CEO approval via due process.		

CAPE TOWN STADIUM (RF) SOC Limited NON-BOWL PACKAGE RATES			
2024-2025			2024-2025
SERVICES DESCRIPTION	UNITS ARE PER DAY	REMARKS	EXCLUDING VAT
Internal/ External Exhibition Packages			
Internal Exhibition (Foyer B-G)	2-3 Day expo		400 000.00
External Exhibition (Foyer C-E)	2-3 Day expo		300 000.00
External Exhibition (Foyer E-C)	2-3 Day expo		150 000.00
Government Packages			
Half-Day Package	Per Day		376.00
Full Day Package	Per Day		486.00
GENERAL REMARKS			
Internal Exhibition (Foyer B-G) Exhibition Footprint: L00 - L04 between Foyer B and G 3 days load-in, 3 event days, 2 days load-out Podium, L02 - North Gate to Foyer A, 3 event days Parking Footprint: P1A, L01 between Foyer B and G 50 bays per load-in and load-out day, 250 bays per event day Option Extra: Harden Surface, Big Screens, Scrolling LED Boards, Floodlights, External parking	External Exhibition (Foyer C-E) Exhibition Footprint: P1A, L00 between Foyer C and E 3 days load-in, 3 event days, 2 days load-out Bone Yard, 3 days load-in, 3 event days and 2 days load-out Parking Footprint: P1A, L01 between Foyer B and G 50 bays per load-in and load-out day, 250 bays per event day Option Extra (Quoted) : Harden Surface, Big Screens, Scrolling LED Boards, Floodlights, External parking	External Exhibition (Foyer E-C) Exhibition Footprint: P1A, L00 between Foyer E and C 3 days load-in, 3 event days, 2 days load-out P2 Parking Area (as a bone yard), 3 days load-in, 3 event days and 2 days load-out Parking Footprint: P1A, L01 between Foyer E and C 50 bays per load-in and load-out day, 250 bays per event day Option Extra (Quoted): Harden Surface, Big Screens, Scrolling LED Boards, Floodlights, External parking	Government Package Includes catering, tea, coffee, venue hire, cleaning, table cloths, security, parking, furniture, AV equipment & delivery. Half day package does not include catering Applicable to local and national government or state owned entities

**CAPE TOWN
FILMING RATE
2024 - 2025**

SERVICES RENDERED	UNIT	Remarks	2025 (EXCL VAT)
Filming - Very Large Shoot	Per Hour	61 or more people.	R 2 400.00
Filming - Large Shoot	Per Hour	31- 60 people.	R 2 300.00
Filming - Medium Shoot	Per Hour	16 - 30 people.	R 1 600.00
Filming - Small Shoot	Per Hour	4-6 vehicles and/or 9 - 15 people.	R 1 100.00
Filming - Micro Shoot	Per Hour	1-3 vehicles and/or 8 or less people and duration of 1 day.	R 800.00

GENERAL REMARKS:

All additional services are subject to negotiation.

The rate is applicable to all areas within the municipal entity footprint.

These rates excludes the bowl, hardened surface, boneyard, suite balcony areas and pitch area.

Booking to be no longer than two weeks in advance for the bowl area unless approved by CEO. Bowl usage by negotiation only.

Additional 10% administration fee will be charged to clients for the services (if required) of approved and authorized City Service utilized for any event.

In addition to the tariff all direct costs (lighting etc.) are to be for the cost of the client and will be quoted based on the brief.

The cost of using the registered projected stadium images are subject to the usage agreement.

Filming permit to be obtained from the film and events office by the hirer.

Any discount or deviation from pricing requires CEO approval via due process

CAPE TOWN STADIUM
STADIUM TOURS
2024 - 2025

SERVICES RENDERED	UNIT	2025 (EXCL VAT)
STADIUM TOURS (LOCAL - RSA ID)		
Adults	Per Visit	R 110.00
Children under 12 (Schools)	Per Visit	R 75.00
Pensioners/Disabled/Sports Clubs	Per Visit	R 75.00
Roof Walk	Per Visit	R 500.00
STADIUM TOURS (INTERNATIONAL RATE)		
Adults	Per Visit	R 288.75
Children under 12 (Schools)	Per Visit	R 210.00
Pensioners/Disabled	Per Visit	R 210.00
Roof Walk	Per Visit	R 750.00
GENERAL REMARKS: Indemnity signed by all No Refunds on payments received. Roof Walk - limited to 5 people at a time and specified booking times. Weather and health indemnity permitting. Any discount or deviation from pricing requires CEO approval via due process and in line with the authorities framework.		