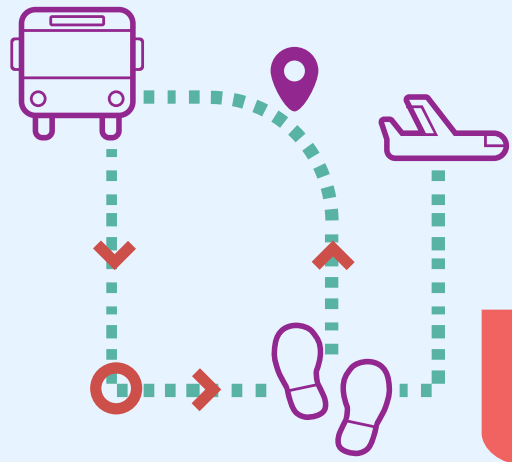


ACCESSIBLE

**Cape Town**  
WHERE EVERYONE IS WELCOME!



CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD



# UNIVERSAL ACCESSIBILITY TOURISM FACTS

## YOU SHOULD KNOW

TOURISM IS SOMETHING THAT SHOULD BE  
ENJOYED BY EVERYONE

i.e. young, elderly, families with prams, pregnant  
woman and people with disabilities.

### UNIVERSAL ACCESSIBILITY (UA) IN TOURISM CATEGORIES

Universal Accessibility (UA) in tourism refers to tourism products and services that can be enjoyed by the elderly, families with babies and prams, pregnant or breastfeeding mothers, people with disabilities such as sight, movement, hearing and travellers with language difficulties.

### DISAB- ILITY FACTS



**2.8 Million people**  
have some form of  
disability in South Africa



**15%** of the world's  
population, live with  
some form of disability



Deaf persons represents  
**4,5%** of the total SA  
population



From age **55 years** and  
up some people will have  
difficulty in walking

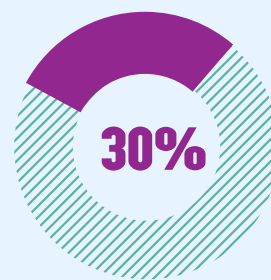


**400 000 people** use sign language,  
and over one million people in  
South Africa are almost deaf

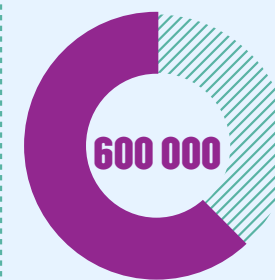
### WHY **UA** IS GOOD BUSINESS!



It is estimated that the  
Universal Accessibility  
Tourism market is about **650  
million people** with differing  
disabilities and **600 million  
elderly people** worldwide.



In South Africa, the Universal  
Accessibility tourism market,  
represent approximately **30%  
of the population** and a portion  
of the 30% has adequate dis-  
posable income to travel.



The domestic Universal  
Accessibility tourism  
market is estimated to  
be approximately **600,  
000 potential  
travelers.**

### FACILITIES FOR PERSONS WITH DISABILITIES (PWDS)



**RAMP**  
Gradient slope that  
provides a safe,  
comfortable and  
convenient route  
for wheelchair users  
to access areas.



**WHEELCHAIR-  
ACCESSIBLE  
TOILET**  
Toilet designed  
to include use  
by wheelchair  
users.



**TACTILE**  
A tactile surface  
ensures a blind  
person can  
access areas  
with the sense  
of touch



**PARKING**  
Any parking space  
provided for vehicles  
used by persons with  
disabilities

### YOU CAN IMPROVE CAPE TOWN'S UA OFFERING, BY;



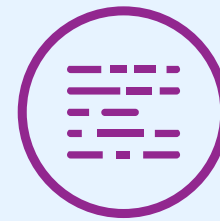
Treating  
people with  
disabilities  
with courtesy  
and efficiency



Providing a good  
experience for people  
with disabilities, the  
elderly, young children  
and families with prams,  
pregnant woman



Advising people  
with any disability  
about accessible  
services, products  
and attractions



Providing information on  
tourism services/attrac-  
tions/facilities, etc. in  
Cape Town, where Braille,  
audio and large print is  
available.

### AN INCLUSIVE CITY

Cape Town strives to be the  
premier Universal  
Accessibility tourism  
destination in Africa.

Cape Town strives to be the  
premier Universal Accessibility  
tourism destination in Africa.

Universal accessibility benefits all visitors. Disabled  
people have the greatest need for universal accessible  
facilities and services. But only about 8% use a  
wheelchair, with many more having other mobility,  
hearing or visual impairments.

People with disabilities need  
accurate and reliable Universal  
Accessibility information on  
tourism facilities in order to  
better plan their visit.



**Cape Town**



[www.ctuat.co.za](http://www.ctuat.co.za)

